FACT SHEET

AFRICA

SNAPSHOT POPULATION FIGURES:

Against Australia's total population of 24,176,691 people (2011 Census), approximately 337, 823 people* (1.4%) of Australia's population identified as being born in Africa.

Africa has been broken down into three regions: North Africa, Central & West Africa and Southern & East Africa. The approximate figure of 337, 823 represents the total of these 3 regions.

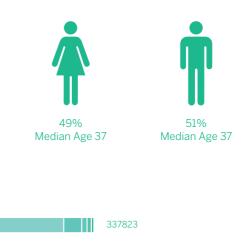


VITAL STATISTICS

- Population born in Africa (total Australia and by State) 337, 823
- **28%** identified as living in NSW

New South Wales 94215 (0.28) Victoria 80938 (0.24) Western Australia 70947 (0.21) Queensland 63423 (0.19) **South Australia** 17281 (0.05) **Australian Capital Territory** 4702 (0.01) 3756 (0.01) **Tasmania Northern Territory** 2505 (0.01) **Total Australia**

POPULATION BORN IN AFRICA (BY STATE AND TOTAL AUSTRALIA)



LANGUAGE ISSUES BY REGION

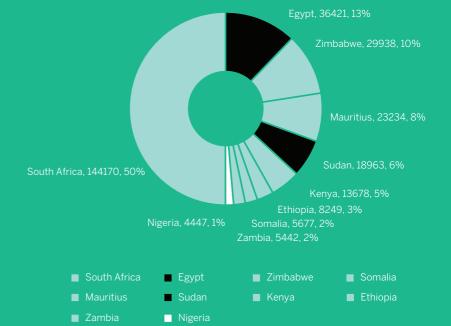
Top 5 languages spoken by region:

North Africa: Arabic, English, Dinka, Greek and Italian Central & West Africa: English, Krio, Swahili, Akan and

Southern & East Africa: English, Afrikaans, French, Shona and Somali.

North Africa = Black
Central and West Afr

Central and West Africa = White **Southern and Eastern** = Green



TOP 5 MAJOR LOCAL GOVERNMENT AREA BY STATE/TERRITORTY*

*Australian Capital Territory: Top 5 major residential suburbs in the ACT include Ngunnawal, Kambah, Dunlop, Gungahlin and Nicholls.



VALUES AND PASSION POINTS

Cultural Opportunities (Festivals/National Days)

- Africultures March (NSW)
- Africa Day 25 May (VIC)
- African Music and Cultural Festival December (VIC)
- Unmasked African Festival September (SA)
- Nelson Mandela Commemorative Day
- Celebration of African Australians (CAA), (VIC)
- Independence Day
- Religious Festivals

Cultural Protocols

- Greet everyone respectfully and instantly as soon as you meet them
- N Cover your mouth when you yawn
- In Southern Africa, it is considered polite to receive a gift with the right
- When reaching out to receive something, the best etiquette is to hold both hands out - cupped
- Sport is a popular conversation starter.

Participation in Sports and Physical Activity

According to the 2006 Australian Bureau of Statistics General Social Survey (GSS) the lowest participate rates in sport and physical activity were most evident in people reporting their place of birth as North Africa with the lowest overall participation of 32%.

Passion Points

- Sports: Popular sports include soccer, rugby union, cricket, track and field, wrestling
- Music
- Arts and Craft
- Entrepreneurship
- Innovators for cause

Key Community Structures

- National Communities Councils in NSW, SA and QLD
- Organisation of African Communities in WA
- Somalia Association of NSW, Rockdale
- N African Australian Association ACT Inc
- Africa Media Association
- African Community Association across Australia: http://afsaap. org.au/resources/african-community-groups-in-australia/

Key Media Presence & Media Consumption

Radio: SBS, 2000FM, 3ZZZ, 3YYR – The Pulse



