

## B. TICKET ALLOCATION

The capacity of the MCG will be approximately 100,000 on Grand Final Day subject to any capacity restrictions imposed, including by the Victorian Government or Federal Government, in response to the impact of COVID-19.

In answer to Category B (Ticket Allocation), (a), (b) and (c) of the Guideline, the AFL proposes that tickets to the 2023 AFL Grand Final be allocated in approximately the following manner:

1.	Competing Club Members	16,000 - 40,000 (16-40% of seats)
2.	AFL Clubs (18)	0 - 7,000 (0-7% of seats)
3.	MCC Reserve	16,000 - 26,000 (16-26% of seats)
4.	AFL Members	13,000 - 18,000 (13-18% of seats)
5.	AFL/Medallion Club Members	3,000 - 5,000 (3-5% of seats)
6.	AFL Entitlements/Contractual Obligations	5,000 - 30,000 (5-30% of seats)
7.	Competing Clubs	0 - 5,000 (0-5% of seats)
<b>Total</b>		100,000 (approx)

However, the above allocations are subject to the following:

- (a) the allocations outlined above may change if any capacity restrictions are imposed on the 2023 AFL Grand Final in response to the impact of COVID-19;
- (b) the configuration of the ground may change which could affect the split of tickets between AFL Members, MCC Reserve and Competing Club Members;
- (c) the number of standing room tickets to be made available will vary depending upon a variety of issues;
- (d) if at any time the AFL deems it appropriate to sell tickets to the general public they may do so at any time;
- (e) there may be a substantial number of “walk ups” (50%) in the MCC Reserve; and
- (f) there may be other functions which affect corporate/function spaces and/or AFL entitlements, resulting in variations to the proposed allocation of tickets between now and 30 September 2023.

Any variation in the proposed allocation of tickets as set out above will be advised by the AFL to the Minister in writing. The AFL understands that any variation, unless otherwise provided for within this Ticket Scheme, will need to be approved by the Minister in writing. Given the commercial and operating pressures that the AFL will be under, particularly in the weeks leading up to the AFL Grand Final, the AFL requests that any request for a variation is dealt with promptly.

The AFL will advise the Minister of any proposed variation to the allocation of tickets in response to the impact of COVID-19 capacity restrictions as soon as reasonably practicable. Where such proposed variation occurs within fourteen (14) days prior to the Grand Final or the Minister has not approved the AFL’s proposed variation within fourteen (14) days prior to the Grand Final, the Minister will be required to note the variation. The AFL will endeavour to apply any reduction in available tickets as a result of a capacity restriction fairly across the seven (7) identified ticket recipient groups, acknowledging that the AFL will prioritise existing contractual commitments when applying any reduction.

In answer to guideline (d) the AFL advises that the MCG may be configured on AFL Grand Final Day in the manner in which it is usually configured during the AFL Premiership Season.

### **Publication of Allocations**

To ensure the general public is aware of the arrangements for the sale and distribution of Grand Final tickets the AFL will publish the intended distribution of tickets on the AFL website by 28 August 2023. This will remain on the website until 4 December 2023.

The AFL will develop and maintain a register with respect to its proposed allocations.

The AFL Clubs, MCC and Melbourne Stadiums Limited (and/or its subsidiary Medallion Club (Melbourne) Pty Ltd (together known as 'MSL') as approved on-sellers will develop and maintain a register with respect to their proposed allocations, in the defined categories set out in the applicable schedules (AFL Clubs – Schedule 3; MCC – Schedule 4; MSL – Schedule 5).

In addition to maintaining the register, each of these entities will be required (as a result of conditions imposed on them by the AFL for the provision of tickets set out in Schedule 1 of this Ticket Scheme) to display a summary of this information on their website in accordance with the following requirements:

1. the summary must be posted by the date of the Grand Final and will remain on the website until 4 December 2023;
2. the summary must be posted in a prominent position on the website via a link from the home page; and
3. the summary must be displayed in a standard form as set out in the applicable schedule (see Schedules 3-5) with the initial intended distribution recorded as an approximate figure.