



# MEDIA GUIDE

**2023 NAB  
AFLW SEASON**

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## INTRODUCTION NICOLE LIVINGSTONE OAM

**The Australian Football League Women's (AFLW) competition has transformed the landscape of Australian rules football since its inception in 2017.** By providing a national spotlight to showcase our women's game, the AFLW has continued to shatter barriers, inspire future generations and offer opportunities for women to play, coach, umpire and administer the game. The AFLW was born out of a groundswell of interest and enthusiasm for women's Australian rules football. Open-age national championships and state competitions were the pinnacle of the sport before Melbourne and the Western Bulldogs pioneered the first AFL-sanctioned exhibition game in 2013, named the Hampson–Hardeman Cup.



The AFL launched the inaugural AFLW competition in 2017, featuring eight teams: Adelaide Crows, Brisbane Lions, Carlton, Collingwood, Fremantle, GWS Giants, Melbourne and the Western Bulldogs and was held over 28 home and away matches and one grand final in an eight-week season.

The opening match between Carlton and Collingwood drew a record-breaking crowd of more than 24,000 spectators at Ikon Park, setting the stage for a thrilling season ahead. The Brisbane Lions and the Adelaide Crows emerged as the top teams, setting the stage for an exhilarating Grand Final.

The Crows, under coach Bec Goddard and co-captains Erin Phillips and Chelsea Randall, clinched the inaugural AFLW premiership, defeating the Brisbane Lions by six points.

**The success of the 2017 AFLW season went far beyond the on-field action.** The competition attracted significant media coverage, generating widespread attention and sparking conversations about women in football. It provided a platform for women football players to showcase their talents in an elite league, it shattered stereotypes and inspired young girls to pursue Australian rules football as a viable career path.

In 2018, women's football pioneers the Western Bulldogs won the premiership against the Brisbane Lions. Monique Conti (Western Bulldogs) won the Grand Final best-on-ground award in her first season in the competition, while teammate Emma Kearney won the league best and fairest award just days before securing a premiership.

Carlton's Tayla Harris won mark of the year and Melbourne's Aliasha Newman goal of the year. The Western Bulldogs' Brooke Lochland was named leading goalkicker and Collingwood's Chloe Molloy won the Rising Star.



**Building on the success of the first two seasons, the AFLW expanded its horizons.** In 2019, two new teams, the Geelong Cats and the North Melbourne Tasmanian Kangaroos, joined the competition and increased the number of teams to 10.

The 2019 grand final was a momentous occasion for the Adelaide Crows, who secured a convincing 45-point victory over Carlton. The match was played in front of a record-breaking crowd of 53,034, with the Crows dominating the match and winning their second AFLW premiership in three years.

Despite suffering a serious knee injury in the third quarter, Adelaide superstar Erin Phillips was awarded the best on ground medal.

West Coast Eagles, St Kilda, Richmond and the Gold Coast SUNS entered the AFLW competition in 2020, expanding the competition to 14 teams.

The 2020 NAB AFLW season was cut short due to the COVID-19 pandemic, but it was not without its memorable moments. Daisy Pearce made a successful comeback after taking a season off due to pregnancy, and Adelaide midfielder Anne Hatchard set a record for the most disposals in an AFLW match with 35 against Brisbane.

The season was ultimately cancelled with no winner awarded. Maddy Prespakis won the AFLW best and fairest, Jasmine Garner claimed both the AFLCA and AFLPA MVP awards, Caitlin Greiser scored the most goals for the season, Lizzy Huntington won the NAB AFLW Rising Star, and Karen Paxman was named the All-Australian captain.



In August 2021, the AFL Commission approved for Essendon, Hawthorn, Port Adelaide and the Sydney Swans to join the competition, with plans initially slated for entry in the eighth season of AFLW.

The Brisbane Lions achieved redemption against Adelaide in the 2021 AFLW Grand Final, winning by 18 points and avenging their previous heartbreak in the 2017 decider.

Kiara Bowers (Fremantle) and Brianna Davey (Collingwood) tied for the AFLW best and fairest award. Tyla Hanks (Melbourne) won the Rising Star award and Davey was named All-Australian captain.

### **2022 marked a significant milestone for the AFLW competition as it encompassed both Season Six and Season Seven.**

Ash Riddell recorded a staggering 42 disposals against West Coast to set a new AFLW record. Emily Bates was crowned the league best and fairest, while Carlton's young gun Mimi Hill was named the Rising Star.

The Adelaide Crows claimed the premiership, cementing their status as one of the AFLW's dominant teams. Anne Hatchard was named best on ground in the grand final and their dynasty was solidified with their third premiership.

**After six seasons, the AFLW competition became whole with the expansion to 18 teams ahead of season seven.** The Sydney Swans, Essendon, Hawthorn and Port Adelaide joined the party. The competition received industry-wide support to move the AFLW dates to be played in spring, rather than summer which resulted in the two seasons in one year.



A new CBA established in conjunction with the AFLPA saw a pay rise of an average of 94 percent across all four payment tiers. In the space of six years, the league had expanded from eight teams to 18. It grew from 216 players in the first season, to 540 players. In the first season, there were 29 games; by the seventh season, there were 99.

Port Adelaide recruited the most decorated AFLW player in history – Erin Phillips – and appointed her captain. Phillips followed in her father Greg's footsteps, who captained Port Adelaide in the SANFL. Brisbane Lions and Melbourne were the dominant teams all season, separated by 0.3 percent by the end of the home and away season.

The two teams would play off at the brand-new, purpose-built AFLW ground in Springfield in the grand final. Ally Anderson was crowned league best and fairest and Port Adelaide midfielder Hannah Ewings was named the Rising Star. Melbourne triumphed over Brisbane to claim it's maiden AFLW title in what was women's footy, trail-blazer, Daisy Pearce's, final game of AFLW.

Importantly, as AFLW continues to evolve the opportunities for girls and women to play, umpire, coach or work within the Australian Football industry continue to grow as we create a whole new normal for our industry.

## AFLW BRAND

The AFLW has created a special type of spirit. A collective courage built together. A commitment to go all in, together. This spirit has united a diverse group of people of different backgrounds, cultures and ages. Bonded by shared passion for The W and what it represents.

It's time to truly embody this unique spirit with a voice and positioning that represents who we are as much as what we stand for and everything that we each bring to the W.

In 2023 the AFL will launch a refreshed AFLW brand and marketing campaign, **“We, The Ready”**. The campaign features players and fans from around the country, in a celebration of all things W.

***“We, The Ready” is our war cry. A declaration of what we stand for, what we do every day and what we’re trying to achieve. Untethered from history, empowered from change and made for every moment. The W has a unique spirit.***

***Together we’ve built a collective courage. To overcome and challenge perception at every opportunity. A commitment to go all in. It unites us. A group of different cultures, ages and backgrounds.***

***We’ve given ourselves a name. Something we can stand behind, call ourselves and shout into the world. A label that represents who we are as much as what we stand for.***

### WE, THE BRAVE

Stepping up to the challenge.  
Taking our place.  
Standing up. Signing up. Showing up.

### WE, THE BOLD

Never holding back.  
Flying higher, Hitting harder, Kicking further.

### WE, THE FANS

Loud. Colourful. Unapologetic.  
From Casey, to Unley, to Henson.

### WE, THE FUTURE

Making way for the ones that follow.  
Changing sport, and the world, for the better.

### WE, THE STRONG

Born for this game.  
Made for the moment.  
Ready for more.

### WE, THE READY

**FINAL SCORE**

**37** **10**

**BRISBANE LIONS**

**WE, THE READY**

**WE, THE READY**

Player Name  
GWS Giants

**2023 NAB AFLW SEASON STARTS SEPT 1**

**GET YOUR TICKETS NOW**

**WE, THE READY**

**WE, THE READY**

**WE, THE READY**

**WE, THE READY**

**ESSENDON BOMBERS VS CARLTON BLUES**

**WE, THE READY**

**GET YOUR TICKETS NOW**

**WE, THE READY**

**WE, THE READY**

**GEELONG CATS VS CARLTON**

2023 NAB AFLW Season - Round 07  
Saturday 23 Sept, Cazaly's Stadium, 3.10PM

**GET TICKETS**

**WE, THE READY**

**WE, THE READY**

2023 NAB AFLW Season  
Saturday 16 Sept, Marvel Stadium

**RICHMOND VS GEELONG CATS**

**GET YOUR TICKETS NOW**

**WE, THE BRAVE**

2023 NAB AFLW Season Starts 1 September

**GET TICKETS**

**WE, THE BRAVE**

## 2023 SEASON OVERVIEW GEMMA BASTIANI

**This year we enter a new era of the NAB AFLW. It's Melbourne without Daisy. It's Brisbane without Batesy. It's Collingwood without Chiocci.**



But we also say welcome back to Erin Hoare, who returns to Geelong via pick no.1 in the most recent draft. We welcome back Yvonne Bonner, whose AFLW career was interrupted by the pandemic as an Adelaide Crow. We welcome back Jasmin Stewart in Port Adelaide's teal, who gave the game away a year ago but never lost the passion.

**It all begins with a new-look season opener.** Reigning premiers Melbourne will unfurl the flag before hosting Collingwood at AFLW heartland, Ikon Park.

Three state-based rivalries will also be reignited in round one, with the Showdown in South Australia, Western Derby, and the Sydney Derby all taking place over the opening weekend. Each of which will return to local grounds Norwood Oval, Fremantle Oval, and North Sydney Oval.

**Local venues are a feature across the season once more,** including two new AFLW homes. Essendon will bring elite footy back to Windy Hill for the first time since 1991, and Hawthorn will host Richmond at Cazaly's Stadium in Cairns.

Games are also slated for the likes of Warrnambool, Launceston, and Mackay, while fans can head to their traditional homes of Alberton Oval, Victoria Park, and Whitten Oval once more.



**Fans will also have to get used to plenty of players running out in different colours.** Chloe Molloy and Lucy McEvoy in the red and white will bring some joy, but pain to others.

Prized GWS recruit Isabel Huntington is shaping as the perfect coverage for a retired Cora Staunton in attack, nearly a year after the side traded for the former Bulldog, while skilful youngster, Tarni White, is a handy addition to Collingwood's midfield mix.

Oh, and they also have two others set to return by the names of Brianna Davey and Brit Bonnici with 82 games and three All-Australian guernseys between them.

**Two new coaches will be tested under the heat of the season.** Mathew Buck takes the reins at Carlton after a heady offseason, but has plenty of experience on hand with the likes of captain Kerryn Peterson and inaugural Blues Darcy Vescio and Breann Moody. **And in the west,** Lisa Webb has become the first former AFLW player to take on the head coaching role at the club at which she played. While the first former AFLW player to move into the top job, Lauren Arnell, ticks off another first as she prepares to coach a season while pregnant.

**Still, more questions swirl.** Can new spearhead Jesse Wardlaw and experienced midfielder Jaimee Lambert lead a St Kilda improvement? Will West Coast snag its first Derby victory, with former Docker Amy Franklin now on its side? Will former Saint Kate Shierlaw prove to be the final piece of the puzzle for North Melbourne's premiership push?

**The four most recent expansion sides, Essendon, Hawthorn, Port Adelaide, and Sydney have been active throughout the offseason to grow from their bases of season seven.** The Swans searching for their maiden win, the Bombers wanting to surge to finals.

Now-annual celebrations of Indigenous Round will take place across round seven and eight, allowing all teams a chance to observe in front of their own fans.

Meanwhile the tension of round ten will also enjoy a festive flavour, with the annual Pride round to take place on the eve of finals.



Round five will also follow the format of last season, fixtured as a festival of footy around the AFL Grand Final on Saturday 30 September including a Collingwood v Essendon matchup at the AIA Centre ahead of the big game.



This round kicks off with the first meeting between Geelong and Melbourne in the only Thursday evening game of the season, before a packed Melbourne public holiday on Friday which will see four games played back to back, including a double header at Ikon Park.

And then, the all-important finals series. If the Demons are to become the first AFLW side to win back-to-back premierships, they must do it without heart and soul player, Daisy Pearce. The Lions, should they avenge their Grand Final defeat will need to cover the loss of three former All-Australians.

Last season Richmond and Geelong were the big improvers, coming as if from nowhere to challenge in finals, but now they are the hunted. Will they rise or falter? And the ever-dangerous Crows, is it their year once more?

But of all, the North Melbourne Tasmanian Kangaroos look likely to be the ones to close the gap and finally break past their preliminary final barrier of seasons past.



**Now, it is time to look forward to the season ahead, the eighth iteration of AFLW, and reap the effort of all the players and coaches who have been hard at work for months.**

THE 2023 FIXTURE

<b>ROUND 01</b>	<b>FRIDAY, SEPTEMBER 1</b>		
		IKON Park Wurundjeri	7.20pm AEST
	<b>SATURDAY, SEPTEMBER 2</b>		
		IKON Park Wurundjeri	1.05pm AEST
		Norwood Oval Kaurna	2.35pm ACST
		GMHBA Stadium Wadawurrung	5.05pm AEST
		Kinetic Stadium Boon Wurrung/Bunerong	7.15pm AEST
	<b>SUNDAY, SEPTEMBER 3</b>		
		Blundstone Arena Palawa	1.05pm AEST
		North Sydney Oval Cammeraygal	3.05pm AEST
		Brighton Homes Arena Yagara/Yugara	3.05pm AEST
		Fremantle Oval Whadjuk	3.05pm AWST
	<b>ROUND 02</b>	<b>FRIDAY, SEPTEMBER 8</b>	
		IKON Park Wurundjeri	5.05pm AEST
<b>SATURDAY, SEPTEMBER 9</b>			
		Heritage Bank Stadium Yugambeh	11.05am AEST
		Alberton Oval Kaurna	12.35pm ACST
		North Sydney Oval Cammeraygal	1.05pm AEST
<b>SUNDAY, SEPTEMBER 10</b>			
		Mars Stadium Wadawurrung	1.05pm AEST
		Victoria Park Wurundjeri	1.05pm AEST
		Arden Street Wurundjeri	3.05pm AEST
		Windy Hill Wurundjeri	3.05pm AEST
		Manuka Oval Ngunnawal & Ngambri	5.05pm AEST

<b>ROUND 03</b>	<b>FRIDAY, SEPTEMBER 15</b>		
		GMHBA Stadium Wadawurrung	5.05pm AEST
	<b>SATURDAY, SEPTEMBER 16</b>		
		Blacktown International SportsPark Darug	1.05pm AEST
		Unley Oval Kaurna	2.35pm ACST
		Casey Fields Wurundjeri/Boon Wurrung	3.05pm AEST
		Fremantle Oval Whadjuk	3.05pm AWST
	<b>SUNDAY, SEPTEMBER 17</b>		
		RSEA Park Wurundjeri	1.05pm AEST
		Mineral Resources Park Whadjuk	1.05pm AWST
		Victoria Park Wurundjeri	3.05pm AEST
		Brighton Homes Arena Yagara/Yugara	5.05pm AEST
	<b>ROUND 04</b>	<b>FRIDAY, SEPTEMBER 22</b>	
		Kinetic Stadium Boon Wurrung/Bunerong	5.05pm AEST
<b>SATURDAY, SEPTEMBER 23</b>			
		Manuka Oval Ngunnawal & Ngambri	11.05am AEST
		IKON Park Wurundjeri	1.05pm AEST
		Alberton Oval Kaurna	12.35pm ACST
<b>SUNDAY, SEPTEMBER 24</b>			
		Henson Park Gadigal	1.05pm AEST
		UTAS Stadium Palawa	1.05pm AEST
		Windy Hill Wurundjeri	3.05pm AEST
		RSEA Park Wurundjeri	3.05pm AEST
		Heritage Bank Stadium Yugambeh	5.05pm AEST

ROUND 05

THURSDAY, SEPTEMBER 28

 vs  GMHBA Stadium Wadawurrung 6.15pm AEST

FRIDAY, SEPTEMBER 29

 vs  IKON Park Wurundjeri 1.05pm AEST

 vs  IKON Park Wurundjeri 4.05pm AEST

 vs  Whitten Oval Wurundjeri/Boon Wurrung AEST 7.15pm

 vs  Mineral Resources Park Whadjuk 7.15pm AWST

SATURDAY, SEPTEMBER 30

 vs  AIA Centre Wurundjeri 11.05am AEST

SUNDAY, OCTOBER 1

 vs  Arden Street Wurundjeri 1.05pm AEST

 vs  Kinetic Stadium Boon Wurrung/Bunerong 3.05pm AEST

 vs  Unley Oval Kaurna 4.35pm ACDT

ROUND 06

FRIDAY, OCTOBER 6

 vs  Whitten Oval Wurundjeri/Boon Wurrung AEST 7.15pm

SATURDAY, OCTOBER 7

 vs  Blacktown International Sportspark Darug 1.05pm AEST



 vs  Casey Fields Wurundjeri/Boon Wurrung AEST 3.05pm

 vs  RSEA Park Wurundjeri 3.05pm AEST



 vs  Alberton Oval Kaurna 4.35pm ACDT

 vs  Brighton Homes Arena Yagara/Yugara 6.15pm AEST

SUNDAY, OCTOBER 8

 vs  Reid Oval (Warrnambool) Gunditjmarra 1.05pm AEST

 vs  IKON Park Wurundjeri 3.05pm AEST

 vs  Fremantle Oval Whadjuk 2.05pm AWST

ROUND 07

FRIDAY, OCTOBER 13

 vs  Norwood Oval Kaurna 6.45pm ACDT

SATURDAY, OCTOBER 14

 vs  RSEA Park Wurundjeri 1.05pm AEST


 vs  GMHBA Stadium Wadawurrung 3.05pm AEST

 vs  Henson Park Gadigal 3.05pm AEST


 vs  Heritage Bank Stadium Yugambah 4.05pm AEST

 vs  IKON Park Wurundjeri 7.20pm AEST

SUNDAY, OCTOBER 15

 vs  Arden Street Wurundjeri 1.05pm AEST

 vs  IKON Park Wurundjeri 3.05pm AEST

 vs  Mineral Resources Park Whadjuk 2.05pm AWST

ROUND 08

FRIDAY, OCTOBER 20

 vs  Cazaly's Stadium Yirrganydji & Yidinji 6.45pm AEST

SATURDAY, OCTOBER 21

 vs  Whitten Oval Wurundjeri/Boon Wurrung AEST 1.05pm



 vs  Brighton Homes Arena Yagara/Yugara 2.05pm AEST



 vs  Henson Park Gadigal 3.05pm AEST

 vs  Alberton Oval Kaurna 4.35pm ACDT

 vs  IKON Park Wurundjeri 7.15pm AEST

SUNDAY, OCTOBER 22

 vs  Victoria Park Wurundjeri 1.05pm AEST

 vs  Fremantle Oval Whadjuk 12.05pm AWST

 vs  Windy Hill Wurundjeri 5.05pm AEST

ROUND 09


FRIDAY, OCTOBER 27


 Heritage Bank Stadium 6.45pm  
Yugambeh AEST


SATURDAY, OCTOBER 28

 Casey Fields 1.05pm  
Wurundjeri/Boon Wurrung AEDT

 RSEA Park 3.05pm  
Wurundjeri AEDT

 Windy Hill 3.05pm  
Wurundjeri AEDT

 Mineral Resources Park 2.05pm  
Whadjuk AWST

 IKON Park 7.15pm  
Wurundjeri AEDT

SUNDAY, OCTOBER 29

 Henson Park 1.05pm  
Gadigal AEDT

 Unley Oval 2.35pm  
Kaurna ACDT

 Kinetic Stadium 5.05pm  
Boon Wurrung/Bunerong AEDT

ROUND 10

FRIDAY, NOVEMBER 3 - SUNDAY, NOVEMBER 5


 Brighton Homes Arena TBC  
Yagara/Yugara


 IKON Park TBC  
Wurundjeri


 Victoria Park TBC  
Wurundjeri


 Fremantle Oval TBC  
Whadjuk

 GMHBA Stadium TBC  
Wadawurrung

 Great Barrier Reef Arena TBC  
Yuwibara

 Alberton Oval TBC  
Kaurna

 Whitten Oval TBC  
Wurundjeri/Boon Wurrung

 Mineral Resources Park TBC  
Whadjuk

## AFLW CLUBS

1. [Adelaide Crows](#)
2. [Brisbane Lions](#)
3. [Carlton](#)
4. [Collingwood](#)
5. [Essendon](#)
6. [Fremantle](#)
7. [Geelong](#)
8. [Gold Coast SUNS](#)
9. [GWS Giants](#)
10. [Hawthorn](#)
11. [Melbourne](#)
12. [North Melbourne Tasmanian Kangaroos](#)
13. [Port Adelaide](#)
14. [Richmond](#)
15. [St Kilda](#)
16. [Sydney Swans](#)
17. [West Coast Eagles](#)
18. [Western Bulldogs](#)

\*Please note that all data is based on the conclusion of NAB AFLW 2022 Season 7

## ADELAIDE CROWS

AT A GLANCE							
The most successful club since the AFLW launched in 2017, Adelaide will be pushing for a record fourth premiership in the 2023 AFLW season a mere 18 months since their last flag in 2022 (S6). Under the watchful eye of Chelsea Randall, the Crows have had to rebuild their attack after bidding goodbye to Erin Phillips and Ashleigh Saint (nee Woodland) in consecutive seasons, but with Danielle Ponter, Caitlin Gould and returning Irishwoman Yvonne Bonner, they are in safe hands.							
<b>2023 Venues:</b>		Norwood and Unley Oval					
KEY PEOPLE							
<b>GM of AFLW:</b>		Phil Harper					
<b>Coach:</b>		Matthew Clarke (2019 - )					
<b>Assistant Coaches:</b>		Courtney Cramey – Midfield /Development Riley Knight – Forwards Mariana Rajcic – Defence Emma Sampson – Midfield /Opposition Rhett Biglands - Ruck					
<b>Captain:</b>		Chelsea Randall (2017 - )					
TEAM SNAPSHOT							
<b>Premierships:</b>		3 - 2017, 2019, 2022 (S6)					
<b>Ladder Finishes - *Conference System was used in 2019 &amp; 2020 #Season ended early due to COVID</b>							
<b>2017:</b>	2nd	<b>2018:</b>	5th	<b>*2019:</b>	1st (A)	<b>*#2020:</b>	6th (A)
<b>2021:</b>	1st	<b>2022 (6):</b>	1st	<b>2022 (7):</b>	3rd		
CLUB RECORDS							
<b>Most Games:</b>							
66 Ebony Marinoff 2017-							
64 Sarah Allan 2017-							
64 Stevie-Lee Thompson 2017-							
62 Anne Hatchard 2017-							
53 Eloise Jones 2018-							
<b>Most Goals:</b>							
50 Erin Phillips 2017-2022 (S6)							
46 Danielle Ponter 2019 -							
44 Ashleigh Saint 2021-2022 (S6)							
24 Stevie-Lee Thompson 2017-							
23 Eloise Jones 2018-							
<b>Most Goals in a Game:</b>		4 - Erin Phillips (R3, 2018; R4, 2021), Danielle Ponter (R3, 2020; R6, 2021) Ashleigh Saint (nee Woodland) (R1, 2022 S6; R2, 2022 S6) McKenzie Dowrick (R5, 2022 S7), Sarah Perkins (R7, 2017), Stevie-Lee Thompson (R2, 2019)					
<b>Club Best and Fairest:</b>							
2017 Erin Phillips							
2018 Chelsea Randall							
2019 Erin Phillips							
2020 Anne Hatchard							
2021 Ebony Marinoff							
2022 (S6) Anne Hatchard							
2022 (S7) Anne Hatchard							
<b>Club Highest Scores</b>							
15.7 (97) v GWS Giants 0.1 (1), R5, 2022 (S7) (WIO)							

[RETURN TO MENU](#)

13.7 (85) v Gold Coast 2.3 (15), R6, 2021 (CS)					
12.6 (78) v Western Bulldogs 3.4 (22), R8, 2021 (CS)					
11.7 (73) v Geelong 1.1 (7), 2PF, 2019 (AO)					
10.10 (70) v Collingwood 7.4 (46), R7, 2017 (AIA)					
<b>Greatest Winning Margins:</b>					
96 Points v GWS Giants, R5, 2022 (S7) (WIO)-Adelaide 15.7 (97) v GWS Giants 0.1 (1)					
70 Points v Gold Coast, R6, 2021 (CS)-Adelaide 13.7 (85) v Gold Coast 2.3 (15)					
66 Points v Geelong, 2PF, 2019 (AO)-Adelaide 11.7 (73) v Geelong 1.1 (7)					
60 Points v Melbourne, R7, 2019 (CF)-Adelaide 10.8 (68) v Melbourne 1.2 (8)					
60 Points v Port Adelaide, R6, 2022 (S7) (AO)-Adelaide 8.15 (63) v Port Adelaide 0.3 (3)					
<b>Greatest Losing Margins:</b>					
42 Points v North Melbourne, R5, 2020 (NH)-Adelaide 3.3 (21) v North Melbourne 9.9 (63)					
32 Points v Melbourne, R2, 2018 (CF)-Adelaide 4.0 (24) v Melbourne 8.8 (56)					
30 Points v Fremantle, R3, 2021 (CS)-Adelaide 1.7 (13) v Fremantle 7.1 (43)					
28 Points v Melbourne, R7, 2021 (CF)-Adelaide 2.3 (15) v Melbourne 6.7 (43)					
23 Points v Brisbane, 1PF, 2022 (S7) (HBS)-Adelaide 3.5 (23) v Brisbane 7.4 (46)					
<b>SEASON 7 SNAPSHOT</b>					
<b>Finished:</b>	3rd	<b>Most Goals:</b>	14 - Ashleigh Saint (nee Woodland)	<b>Highest Score:</b>	15.7 (97) v GWS Giants 0.1 (1), R5 (WIO)
<b>Lowest Score:</b>	2.9 (21) v Collingwood 2.4 (16), R4 (VP)		<b>Greatest Winning Margin:</b>	96 Points v GWS Giants, R5, (WIO)-Adelaide 15.7 (97) v GWS Giants 0.1 (1)	
<b>Greatest Losing Margin:</b>	23 Points v Brisbane, 1PF (HB)-Adelaide 3.5 (23) v Brisbane 7.4 (46)				
<b>Goals For:</b>	67	<b>Behinds For:</b>	83	<b>Avg Score For:</b>	37.3
<b>Goals Against:</b>	48	<b>Behinds Against:</b>	83	<b>Avg Score Against:</b>	25.9
<b>Success Rate:</b>	69.2%		<b>Total Attendance:</b>	45,453	

<b>AWARDS</b>	
<b>All Australian Players</b>	Sarah Allan 2020, 2021, 2022 (S6) Chelsea Biddell 2022 (S7) Courtney Cramey 2017 Anne Hatchard 2019, 2020, 2022 (S6), 2022 (S7) Ebony Marinoff 2017, 2019, 2021, 2022 (S6), 2022 (S7) Sarah Perkins 2017 Erin Phillips 2017 (VC), 2019 (C), 2021 Chelsea Randall 2017, 2018 (C), 2019 (VC), 2022 (S7) Ashleigh Saint (Nee Woodland) 2022 (S6) Stevie-Lee Thompson 2019
<b>All Australian Coach</b>	Bec Goddard (2017) Matthew Clarke (2019, 2022 S6 )
<b>Rising Star Nominees</b>	Ebony Marinoff R1, 2017 Eloise Jones R5, 2018 Sarah Allan R6, 2018 Anne Hatchard R7, 2018 Danielle Ponter R4, 2019 Chloe Scheer R5, 2019 Montana McKinnon R5, 2022 (S6) Teah Charlton R8, 2022 (S6) Abbie Ballard R2, 2022 (S7)
<b>Most W Votes</b>	64-Ebony Marinoff
<b>AFLW Best &amp; Fairest</b>	Erin Phillips 2017, 2019
<b>Coaches Records:</b>	Bec Goddard 15 Matches 2017-2018 (W9-D1-L5) 63% Matthew Clarke 51 Matches 2019- (W38-D0-L13) 75%

**2023 NAB AFLW SEASON MEDIA GUIDE**

<b>Previous Captains:</b>	2017-Erin Phillips & Chelsea Randall 2018-Erin Phillips & Chelsea Randall 2019-Erin Phillips & Chelsea Randall 2020-Erin Phillips & Chelsea Randall 2021-Chelsea Randall 2022 (S6)-Chelsea Randall 2022 (S7)-Chelsea Randall
<b>Runner Up:</b>	2021
<b>Wooden Spoon:</b>	N/A
<b>Youngest/Oldest Player on Debut:</b>	Youngest - Nikki Nield (Nee Gore) 18y 89d (R6, 2019) Oldest - Courtney Gum 38y 136d (R1, 2020)
<b>Leading Goalkicker Year By Year:</b>	2017-Sarah Perkins (11) 2018-Erin Phillips & Ruth Wallace (7) 2019-Stevie Lee-Thompson (14) 2020-Danielle Ponter (5) 2021-Erin Phillips (14) 2022 (S6)-Ashleigh Saint (Nee Woodland) (21) 2022 (S7)-Ashleigh Saint (Nee Woodland) (14)

## BRISBANE LIONS

## AT A GLANCE

One of the most consistent clubs since the competition began, Brisbane has reached finals in all but one season, but in order to avenge its 2022 (S7) Grand Final loss, it must do so without All-Australian trio Emily Bates, Greta Bodey and Jesse Wardlaw. Now permanently at their new base of Brighton Homes Arena in Springfield, the Lions will look to make it a fortress as the next tier of players like Belle Dawes, Lily Postlethwaite and Jade Ellenger make their mark.

**2023 Venues:** Brighton Homes Arena, Springfield, QLD

## KEY PEOPLE

<b>GM of AFLW:</b>	Breeanna Brock (2017 - )
<b>Coach:</b>	Craig Starcevich (2017 - )
<b>Assistant Coaches:</b>	Phil Lovett - Forward Coach Paul Henriksen - Defenders Coach Daniel Webster - Midfield Coach Damien Richards - Development Coach Oscar McInerney - Specialist Ruck Coach
<b>Captain:</b>	Breanna (Bre) Koenen (2022 S6 - )

## TEAM SNAPSHOT

**Premierships:** 1 - 2021

**Ladder Finishes - \*Conference System was used in 2019 & 2020 #Season ended early due to COVID**

<b>2017:</b>	1st	<b>2018:</b>	2nd	<b>*2019:</b>	4th (B)	<b>*#2020:</b>	3rd (A)
<b>2021:</b>	2nd	<b>2022 (6):</b>	3rd	<b>2022 (7):</b>	1st		

## CLUB RECORDS

## Most Games:

66 Ally Anderson 2017-

66 Emily Bates 2017-2022 (S7)

64 Breanna Koenen 2017-

62 Shannon Campbell 2017-

50 Kate Lutkins 2017-

## Most Goals:

47 Jesse Wardlaw 2019-2022 (S7)

37 Jessica Wuetschner 2017-2022 (S6)

35 Greta Bodey 2020-2022 (S7)

32 Dakota Davidson 2020-

27 Courtney Hodder 2021-

**Most Goals in a Game:** 4-Jesse Wardlaw (R2, 2021; R3, 2022 S7), Dakota Davidson (R2, 2021) Sabrina Frederick (R7, 2018)

## Club Best and Fairest:

2017 Emily Bates

2018 Kate Lutkins

2019 Ally Anderson

2020 Emily Bates

2021 Ally Anderson

2022 (S6) Emily Bates

2022 (S7) Emily Bates

## Club Highest Scores:

15.8 (98) v West Coast 4.0 (24), R8, 2022 (S6) (MRP)

12.13 (85) v Gold Coast 2.4 (16), R7, 2022 (S6) (HBS)

12.10 (82) v Gold Coast 1.3 (9), R3, 2022 (S7) (G)

11.10 (76) v Fremantle 4.3 (27), R1, 2022 (S7) (G)					
10.10 (70) v Collingwood 3.2 (20), 1QF, 2022 (S6) (G)					
<b>Greatest Winning Margins:</b>					
74 Points v West Coast, R8, 2022 (S6) (MRP)-Brisbane 15.8 (98) v West Coast 4.0 (24)					
73 Points v Gold Coast, R3, 2022 (S7) (G)-Brisbane 12.10 (82) v Gold Coast 1.3 (9)					
69 Points v Gold Coast, R7, 2022 (S6) (HBS)-Brisbane 12.13 (85) v Gold Coast 2.4 (16)					
63 Points v Gold Coast, R2, 2021 (HP)-Brisbane 10.5 (65) v Gold Coast 0.2 (2)					
54 Points v Hawthorn, R9, 2022 (S7) (KS)-Brisbane 9.7 (61) v Hawthorn 1.1 (7)					
<b>Greatest Losing Margins:</b>					
39 Points v Melbourne, R3, 2019 (HP)-Brisbane 3.3 (21) v Melbourne 9.6 (60)					
30 Points v Adelaide, R1, 2022 (S6) (FUS)-Brisbane 1.3 (9) v Adelaide 6.3 (39)					
29 Points v Carlton, 3SF, 2020 (IP)-Brisbane 2.3 (15) v Carlton 6.8 (44)					
29 Points v Collingwood, R6, 2020 (HP)-Brisbane 2.2 (14) v Collingwood 5.13 (43)					
27 Points v Fremantle, R2, 2019 (FO)-Brisbane 6.4 (40) v Fremantle 10.7 (67)					
27 Points v Geelong, R5, 2019 (MBC)-Brisbane 1.2 (8) v Geelong 5.5 (35)					
<b>SEASON 7 SNAPSHOT</b>					
<b>Finished:</b>	1st	<b>Most Goals:</b>	22-Jesse Wardlaw	<b>Highest Score:</b>	12.10 (82) v Gold Coast 1.3 (9), R3 (G)
<b>Lowest Score:</b>	1.8 (14) v Richmond 2.6 (18), R5 (SC)		<b>Greatest Winning Margin:</b>	73 Points v Gold Coast R3 (G)-Brisbane 12.10 (82) v Gold Coast 1.3 (9)	
<b>Greatest Losing Margin:</b>	4 Points v Richmond R5 (SC)-Brisbane 1.8 (14) v Richmond 2.6 (18) 4 Points v Melbourne GF (BH)-Brisbane 2.3 (15) v Melbourne 2.7 (19)				
<b>Goals For:</b>	92	<b>Behinds For:</b>	93	<b>Avg Score For:</b>	49.6
<b>Goals Against:</b>	34	<b>Behinds Against:</b>	53	<b>Avg Score Against:</b>	19.8
<b>Success Rate:</b>	84.6%		<b>Total Attendance:</b>	30,132	

<b>AWARDS</b>	
<b>All Australian Players:</b>	Ally Anderson 2019 Emily Bates 2017, 2018, 2022 (S6) Greta Bodey 2022 (S7) Sabrina Frederick 2017, 2018 Natalie Grider 2022 (S6), 2022 (S7) Tayla Harris 2017 Breanna Koenen 2022 (S7) (VC) Kate Lutkins 2018, 2020, 2021 Kate McCarthy 2017 Orla O'Dwyer 2022 (S6) Sam Virgo 2017 Jesse Wardlaw 2022 (S7) Jessica Wuetschner 2018
<b>All Australian Coach:</b>	Craig Starcevich 2021
<b>Rising Star Nominees:</b>	Tayla Harris R2, 2017 Sabrina Frederick R4, 2017 Sophie Conway R3, 2018 Tahlia Randall R6, 2018 Jacqui Yorston R6, 2019 Jesse Wardlaw R2, 2020 Isabel Dawes R1, 2021 Natalie Grider R3, 2021 Courtney Hodder R8, 2021 Tahlia Hickie R9, 2021 Zimmerlei Farquharson R3, 2022 (S6)

<b>Most W Votes:</b>	48-Emily Bates
<b>AFLW Best &amp; Fairest:</b>	Emily Bates 2022 (S6) Ally Anderson 2022 (S7)
<b>Coaches Records:</b>	Craig Starcevich 65 Matches 2017- (W44-D1-L20) 68% Daniel Merrett 1 Match 2020 (W0-D1-L0) 50%
<b>Previous Captains:</b>	2017-Emma Zielke 2018-Emma Zielke 2019-Leah Kaslar 2020-Emma Zielke 2021-Emma Zielke 2022 (S6)-Breanna Koenen 2022 (S7)-Breanna Koenen
<b>Runner Up:</b>	2017, 2018, 2022 (S7)
<b>Wooden Spoon:</b>	N/A
<b>Youngest/Oldest Player on Debut:</b>	Youngest - Lily Postlethwaite 18y 102d (R1, 2020) Oldest - Lauren Arnell 31y 325d (R1, 2019)
<b>Leading Goalkicker Year By Year:</b>	2017-Kate McCarthy (9) 2018-Jessica Wuetschner (13) 2019-Jessica Wuetschner (8) 2020-Jesse Wardlaw (9) 2021-Dakota Davidson (16) 2022 (S6)-Greta Bodey (13) 2022 (S7)-Jesse Wardlaw (22)

## CARLTON

## AT A GLANCE

Under the watchful eye of new coach Mathew Buck, Carlton begins its rebuild now. After falling from the heights of a 2019 Grand Final berth, the Blues have struggled to find consistent footy in the years since, resulting in just two wins last season. But now, armed with exciting youngsters in Mimi Hill, Abbie McKay, and Keeley Skepper, alongside stars Kerryn Peterson, Breann Moody and Darcy Vescio, a new era of Carlton begins.

**2023 Venues:** Ikon Park

## KEY PEOPLE

**GM of AFLW:** Ash Naulty

**Coach:** Mathew Buck

**Assistant Coaches:** Tom Couch - Head of Development/Midfield  
Glenn Strachan - Senior Assistant/Backline  
Christina Polatajko - Assistant Coach/Forward line  
Lachlan Swaney - Development coach  
Aasta O'Connor - Development coach

**Captain:** Kerryn Peterson

## TEAM SNAPSHOT

**Premierships:** N/A

**Ladder Finishes - \*Conference System was used in 2019 & 2020 #Season ended early due to COVID**

<b>2017:</b>	4th	<b>2018:</b>	8th	<b>*2019:</b>	1st (B)	<b>*#2020:</b>	2nd(B)
<b>2021:</b>	7th	<b>2022 (6):</b>	8th	<b>2022 (7):</b>	14th		

## CLUB RECORDS

## Most Games:

58 Darcy Vescio 2017-

57 Breann Moody 2017-

53 Gab Pound 2017-

52 Kerryn Peterson 2018-

42 Nicola Stevens 2018-2022 (S6)

## Most Goals:

55 Darcy Vescio 2017-

25 Tayla Harris 2018-2021

20 Nicola Stevens 2018-2022 (S6)

19 Georgia Gee 2018-2022 (S6)

15 Madison Prespakis 2019-2022 (S6)

**Most Goals in a Game:** 5-Darcy Vescio (R8, 2021)

## Club Best and Fairest:

2017 Brianna Davey

2018 Katie Loynes & Breann Moody

2019 Brianna Davey & Madison Prespakis

2020 Madison Prespakis

2021 Darcy Vescio

2022 (S6) Madison Prespakis

2022 (S7) Mimi Hill

## Club Highest Scores:

13.9 (87) v Gold Coast 4.3 (27), R8, 2021 (HBS)

10.5 (65) v GWS Giants 5.6 (36), R3, 2019 (BIS)

9.10 (64) v Fremantle 4.4 (28), 1PF, 2019 (IP)

10.4 (64) v Geelong 4.7 (31), R6, 2021 (IP)

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8.6 (54) v Western Bulldogs 7.6 (48), R5, 2017 (IP)					
<b>Greatest Winning Margins:</b>					
60 points v Gold Coast, R8, 2021 (HBS)-Carlton 13.9 (87) v Gold Coast 4.3 (27)					
46 Points v St Kilda, R7, 2022 (S6) (IP)-Carlton 7.6 (48) v St Kilda 0.2 (2)					
36 Points v Fremantle, 1PF, 2019 (IP)-Carlton 9.10 (64) v Fremantle 4.4 (28)					
35 Points v Collingwood, R1, 2017 (IP)-Carlton 7.4 (46) v Collingwood 1.5 (11)					
34 Points v Richmond, R1, 2020 (IP)-Carlton 6.12 (48) v Richmond 2.2 (14)					
<b>Greatest Losing Margins:</b>					
73 Points v Western Bulldogs, R4, 2018 (WO)-Carlton 2.1 (13) v Western Bulldogs 12.14 (86)					
45 Points v Adelaide, GF, 2019 (AO)-Carlton 2.6 (18) v Adelaide 10.3 (63)					
42 Points v Fremantle, R6, 2022 (S6) (FO)-Carlton 1.3 (9) v Fremantle 7.9 (51)					
42 Points v Melbourne, R5, 2022 (S7) (IP)-Carlton 1.2 (8) v Melbourne 7.8 (50)					
39 Points v Adelaide, R5, 2022 (S6) (IP)-Carlton 1.6 (12) v Adelaide 7.9 (51)					
<b>SEASON 7 SNAPSHOT</b>					
<b>Finished:</b>	14 <sup>th</sup>	<b>Most Goals:</b>	6-Breann Moody	<b>Highest Score:</b>	6.8 (44) v St Kilda 2.5 (17), R7 (RSEA)
<b>Lowest Score:</b>	1.2 (8) v Melbourne 7.8 (50), R5 (IP)	<b>Greatest Winning Margin:</b>	27 Points v St Kilda R7 (RSEA)-Carlton 6.8 (44) v St Kilda 2.5 (17)		
<b>Greatest Losing Margin:</b>	42 Points v Melbourne R5 (IP)-Carlton 1.2 (8) v Melbourne 7.8 (50)				
<b>Goals For:</b>	36	<b>Behinds For:</b>	37	<b>Avg Score For:</b>	25.3
<b>Goals Against:</b>	48	<b>Behinds Against:</b>	54	<b>Avg Score Against:</b>	34.2
<b>Success Rate:</b>	30%	<b>Total Attendance:</b>	17,324		

<b>AWARDS</b>	
<b>All Australian Players:</b>	Brianna Davey 2017 Tayla Harris 2018, 2020 Breann Moody 2021, 2022 (S7) Kerryn Peterson 2019, 2020, 2022 (S6) Gabriella Pound 2019 Madison Prespakis 2019, 2020 Darcy Vescio 2017, 2021
<b>All Australian Coach:</b>	N/A
<b>Rising Star Nominees:</b>	Tilly Lucas-Rodd R5, 2017 Bella Ayre R5, 2017 Breann Moody R5, 2018 Madison Prespakis R2, 2019 Georgia Gee R6, 2019 Lucy McEvoy R1, 2020 Grace Egan R4, 2020 Charlotte Wilson R5, 2020 Abbie McKay R3, 2021 Keeley Sherar R3, 2022 (S6) Mimi Hill R5, 2022 (S6) Keeley Skepper R4, 2022 (S7)
<b>Most W Votes:</b>	37-Madison Prespakis
<b>AFLW Best &amp; Fairest:</b>	Madison Prespakis 2020
<b>Coaches Records:</b>	Damien Keeping 12 Matches 2017-2018 (W4-D1-L7) 38% Nick Rutley 2 Matches 2018 (W1-D0-L1) 50% Daniel Harford 45 Matches 2019-2022 (S7) (W22-D2-L21) 51%

<b>Previous Captains:</b>	2017-Lauren Arnell 2018-Brianna Davey 2019-Brianna Davey 2020-Katie Loynes & Kerryn Peterson 2021-Katie Loynes & Kerryn Peterson 2022 (S6)-Kerryn Peterson 2022 (S7)-Kerryn Peterson
<b>Runner Up:</b>	2019
<b>Wooden Spoon:</b>	2018
<b>Youngest/Oldest Player on Debut:</b>	Youngest - Bella Ayre 18y 56d (R1, 2017) Oldest - Phoebe McWilliams 36y 359d (R1, 2022 S7)
<b>Leading Goalkicker Year By Year:</b>	2017-Darcy Vescio (14) 2018-Tayla Harris & Darcy Vescio (5) 2019-Tayla Harris (8) 2020-Georgia Gee & Tayla Harris (8) 2021-Darcy Vescio (16) 2022 (S6)-Courtney Jones (8) 2022 (S7)-Breann Moody (6)

## COLLINGWOOD

AT A GLANCE							
A team to watch for the McClelland Trophy, the Pies will welcome back star midfielder duo Brianna Davey and Brit Bonnici from respective ACL injuries, while also embracing some fresh faces, including exciting former Saint Tarni White. Despite bidding goodbye to inaugural captain Steph Chiocci, and All-Australian pair Chloe Molloy and Jaimee Lambert, Collingwood has begun to make plans for the long term with the hopes of breaking past the semi-final barrier that has haunted it in recent seasons.							
<b>2023 Venues:</b>	Victoria Park, AIA Arena						
KEY PEOPLE							
<b>GM of AFLW:</b>	Jess Burger						
<b>Coach:</b>	Steve Symonds						
<b>Assistant Coaches:</b>	Jordan Roughead - Senior Assistant / Midfield Coach Sam Shaw - Backline Coach Jacob Thompson - Forward Line Coach Chris Gamble - Development Lead Jason Brown - Development Coach and Runner Sharni Norder - Development Coach						
<b>Captain:</b>	Brianna Davey						
TEAM SNAPSHOT							
<b>Premierships:</b>	N/A						
<b>Ladder Finishes - *Conference System was used in 2019 &amp; 2020 #Season ended early due to COVID</b>							
<b>2017:</b>	5 <sup>th</sup>	<b>2018:</b>	6 <sup>th</sup>	<b>*2019:</b>	5 <sup>th</sup> (B)	<b>*#2020:</b>	4 <sup>th</sup> (B)
<b>2021:</b>	3 <sup>rd</sup>	<b>2022 (6):</b>	6 <sup>th</sup>	<b>2022 (7):</b>	6 <sup>th</sup>		
CLUB RECORDS							
<b>Most Games:</b>							
57 Stacey Livingstone 2017-							
55 Stephanie Chiocci 2017-2022 (S7)							
55 Jaimee Lambert 2018-2022 (S7)							
53 Sophie Casey 2017-2023							
51 Ruby Schleicher 2017-							
<b>Most Goals:</b>							
37 Chloe Molloy 2018;2020-2022 (S7)							
17 Jaimee Lambert 2018-2022 (S7)							
16 Sophie Alexander 2019-2022 (S6)							
15 Moana Hope 2017-2018							
15 Eliza James 2022 (S6)-							
<b>Most Goals in a Game:</b>	4-Eliza James (2EF, 2022 S7)						
Club Best and Fairest:							
2017 Nicola Stevens							
2018 Chloe Molloy							
2019 Jaimee Lambert							
2020 Jaimee Lambert							
2021 Brianna Davey							
2022 (S6) Jaimee Lambert							
2022 (S7) Jordyn Allen							
<b>Club Highest Scores:</b>							
10.6 (66) v Western Bulldogs 6.5 (41), R8, 2022 (S6) (VP)							
8.11 (59) v St Kilda 2.1 (13), R8, 2021 (VP)							

9.4 (58) v Melbourne 3.6 (24), R4, 2018 (TP)
7.13 (55) v GWS Giants 3.1 (19), R6, 2017 (AIA)
8.5 (53) v Brisbane 5.9 (39), R6, 2018 (MBC)
8.5 (53) v Adelaide 4.8 (32), R7, 2018 (AIA)
8.5 (53) v Western Bulldogs 3.3 (21), R5, 2020 (MRR)
<b>Greatest Winning Margins:</b>
46 Points v St Kilda, R8, 2021 (VP)-Collingwood 8.11 (59) v St Kilda 2.1 (13)
38 Points v Richmond, R10, 2022 (S6) (VP)-Collingwood 6.11 (47) v Richmond 1.3 (9)
36 Points v GWS Giants, R6, 2017 (AIA)-Collingwood 7.13 (55) v GWS Giants 3.1 (19)
36 Points v Western Bulldogs, R6, 2021 (VP)-Collingwood 7.9 (51) v Western Bulldogs 2.3 (15)
35 Points v Melbourne, R5, 2021 (VP)-Collingwood 7.7 (49) v Melbourne 1.8 (14)
<b>Greatest Losing Margins:</b>
50 Points v Brisbane, 1QF, 2022 (S6) (G)-Collingwood 3.2 (20) v Brisbane 10.10 (70)
45 Points v Brisbane, R10, 2022 (S7) (HBS)-Collingwood 1.4 (10) v Brisbane 8.7 (55)
35 Points v Carlton, R1, 2017 (IP)-Collingwood 1.5 (11) v Carlton 7.4 (46)
33 Points v Fremantle, R3, 2019 (FO)-Collingwood 2.6 (18) v Fremantle 7.9 (51)
32 Points v North Melbourne, R9, 2022 (S7) (VP)-Collingwood 4.1 (25) v North Melbourne 9.3 (57)
<b>SEASON 7 SNAPSHOT</b>
<b>Finished:</b> 6 <sup>th</sup> <b>Most Goals:</b> 10-Eliza James <b>Highest Score:</b> 6.10 (46) v GWS Giants 2.2 (14), R7 (VP)
<b>Lowest Score:</b> 1.4 (10) v Brisbane 8.7 (55), R10 (HBS) <b>Greatest Winning Margin:</b> 32 Points v GWS Giants R7 (VP)-6.10 (46) v GWS Giants 2.2 (14)
<b>Greatest Losing Margin:</b> 45 Points v Brisbane R10 (HBS)-1.4 (10) v Brisbane 8.7 (55)
<b>Goals For:</b> 44 <b>Behinds For:</b> 76 <b>Avg Score For:</b> 28.3
<b>Goals Against:</b> 42 <b>Behinds Against:</b> 50 <b>Avg Score Against:</b> 25.2
<b>Success Rate:</b> 66.7% <b>Total Attendance:</b> 29,030

<b>AWARDS</b>	
<b>All Australian Players:</b>	Christina Bernardi 2018 Brittany Bonnici 2021 Ash Brazill 2019 Brianna Davey 2021 (C) Emma King 2017 Jaimee Lambert 2020, 2022 (S6) Chloe Molloy 2018, 2021 Sharni Norder 2020 Ruby Schleicher 2021, 2022 (S6) Nicola Stevens 2017
<b>All Australian Coach:</b>	N/A
<b>Rising Star Nominees:</b>	Brittany Bonnici R6, 2017 Chloe Molloy R1, 2018 Sarah Dargan R4, 2019 Jordyn Allen R7, 2019 Tarni Brown R6, 2021 Eliza James R8, 2022 (S6)
<b>Most W Votes:</b>	34-Jaimee Lambert & Chloe Molloy
<b>AFLW Best &amp; Fairest:</b>	N/A
<b>Coaches Records:</b>	Wayne Siekman 21 Matches 2017-2019 (W7-D0-L14) 33% Steve Symonds 41 Matches 2020- (W26-D0-L15) 63%

<b>Previous Captains:</b>	2017-Stephanie Chiocci 2018-Stephanie Chiocci 2019-Stephanie Chiocci 2020-Stephanie Chiocci 2021-Stephanie Chiocci & Brianna Davey 2022 (S6)-Stephanie Chiocci & Brianna Davey 2022 (S7)-Stephanie Chiocci & Brianna Davey
<b>Runner Up:</b>	N/A
<b>Wooden Spoon:</b>	2019 (B)
<b>Youngest/Oldest Player on Debut:</b>	Youngest-Georgia Walker 18y 73d (R3, 2017) Oldest-Cecilia McIntosh 37y 227d (R1, 2017)
<b>Leading Goalkicker Year By Year:</b>	2017-Moana Hope (7) 2018-Christina Bernardi (9) 2019-Sarah D'Arcy (4) 2020-Jordan Membrey (7) 2021-Chloe Molloy (16) 2022 (S6)-Chloe Molloy (8) 2022 (S7)-Eliza James (10)

## ESSENDON

AT A GLANCE							
The best performer of the 2022 (S7) expansion sides, Essendon finished just two places on the ladder out of finals in its inaugural season. Well-led by experienced coach and leader Natalie Wood, alongside star players Bonnie Toogood and Maddy Prespakis, the Bombers have targeted players in the off season who will help them go to another level in 2023. A return to Windy Hill also awaits the club, after playing home games at a myriad of venues last year.							
<b>2023 Venues:</b>	Windy Hill, Reid Oval (Warrnambool)						
KEY PEOPLE							
<b>GM of AFLW:</b>	Aysha Ward						
<b>Coach:</b>	Natalie Wood						
<b>Assistant Coaches:</b>	Travis Cloke - Midfield Coach Natasha Hardy - Backline Coach Peta Searle - Forward Coach and Coach Development Manager Gavin Urquhart - Development Coach Bernard Shephard - Development Coach						
<b>Captain:</b>	Bonnie Toogood and Steph Cain (co-captains)						
TEAM SNAPSHOT							
<b>Premierships:</b>	N/A						
<b>Ladder Finishes - *Conference System was used in 2019 &amp; 2020 #Season ended early due to COVID</b>							
<b>2022 (S7):</b>	10 <sup>th</sup>						
CLUB RECORDS							
<b>Most Games:</b>							
10 Sophie Alexander 2022 (S7)-							
10 Alana Barba 2022 (S7)-							
10 Stephanie Cain 2022 (S7)-							
10 Amber Clarke 2022 (S7)-							
10 Danielle Marshall 2022 (S7)-							
10 Catherine Phillips 2022 (S7)-							
10 Madison Prespakis 2022 (S7)-							
10 Paige Scott 2022 (S7)-							
10 Bonnie Toogood 2022 (S7)-							
10 Sophie Van De Heuvel 2022 (S7)-							
10 Ashleigh Van Loon 2022 (S7)-							
10 Stephanie Wales 2022 (S7)-							
<b>Most Goals:</b>							
8 Daria Bannister 2022 (S7)-							
7 Paige Scott 2022 (S7)-							
7 Bonnie Toogood 2022 (S7)-							
6 Madison Prespakis 2022 (S7)-							
5 Sophie Alexander 2022 (S7)-							
<b>Most Goals in a Game:</b>	3-Paige Scott (R3, 2022 S7), Stephanie Wales (R3, 2022 S7)						
<b>Club Best and Fairest:</b>							
2022 (S7)-Madison Prespakis							
<b>Club Highest Scores:</b>							
13.6 (84) v West Coast 4.8 (32), R3, 2022 (S7) (MRP)							
7.11 (53) v Hawthorn 4.3 (27), R1, 2022 (S7) (MRVL)							
7.6 (48) v Sydney 7.2 (44), R8, 2022 (S7) (IP)							

5.7 (37) v Port Adelaide 1.4 (10), R10, 2022 (S7) (ABO)					
4.7 (31) v Carlton 5.2 (32), R2, 2022 (S7) (ETU)					
<b>Greatest Winning Margins:</b>					
52 Points v West Coast, R3, 2022 (S7) (MRP)-Essendon 13.6 (84) v West Coast 4.8 (32)					
27 Points v Port Adelaide, R10, 2022 (S7) (ABO)-Essendon 5.7 (37) v Port Adelaide 1.4 (10)					
26 Points v Hawthorn, R1, 2022 (S7) (MRVL)-Essendon 7.11 (53) v Hawthorn 4.3 (27)					
4 Points v Sydney, R8, 2022 (S7) (IP)-Essendon 7.6 (48) v Sydney 7.2 (44)					
<b>Greatest Losing Margins:</b>					
44 Points v Brisbane, R6, 2022 (S7) (MBC)-Essendon 3.0 (18) v Brisbane 8.14 (62)					
41 Points v Melbourne, R9, 2022 (S7) (CF)-Essendon 1.3 (9) v Melbourne 7.8 (50)					
15 Points v Geelong, R7, 2022 (S7) (RO)-Essendon 4.4 (28) v Geelong 6.7 (43)					
11 Points v Collingwood, R5, 2022 (S7) (AIA)-Essendon 2.5 (17) v Collingwood 4.4 (28)					
2 Points v Richmond, R4, 2022 (S7) (ETU)-Essendon 3.6 (24) v Richmond 3.8 (26)					
<b>SEASON 7 SNAPSHOT</b>					
<b>Finished:</b>	10 <sup>th</sup>	<b>Most Goals:</b>	8 Daria Bannister	<b>Highest Score:</b>	13.6 (84) v West Coast 4.8 (32), R3, (MRP)
<b>Lowest Score:</b>	1.3 (9) v Melbourne 7.8 (50), R9, (CF)	<b>Greatest Winning Margin:</b>	52 Points v West Coast, R3, (MRP)-Essendon 13.6 (84) v West Coast 4.8 (32)		
<b>Greatest Losing Margin:</b>	44 Points v Brisbane, R6, (MBC)-Essendon 3.0 (18) v Brisbane 8.14 (62)				
<b>Goals For:</b>	49	<b>Behinds For:</b>	55	<b>Avg Score For:</b>	34.9
<b>Goals Against:</b>	49	<b>Behinds Against:</b>	60	<b>Avg Score Against:</b>	35.4
<b>Success Rate:</b>	40%	<b>Total Attendance:</b>	33,889		

<b>AWARDS</b>	
<b>All Australian Players:</b>	Madison Prespakis 2022 (S7)
<b>All Australian Coach:</b>	N/A
<b>Rising Star Nominees:</b>	Paige Scott R1, 2022 (S7) Stephanie Wales R8, 2022 (S7)
<b>Most W Votes:</b>	17-Madison Prespakis
<b>AFLW Best &amp; Fairest:</b>	N/A
<b>Coaches Records:</b>	Natalie Wood 10 Matches 2022 (S7)- (W4-D0-L6) 40%
<b>Previous Captains:</b>	2022 (S7)-Stephanie Cain & Bonnie Toogood
<b>Runner Up:</b>	N/A
<b>Wooden Spoon:</b>	N/A
<b>Youngest/Oldest Player on Debut:</b>	Youngest - Mia Van Dyke 17y 241d (R1, 2022 S7) Oldest - Danielle Marshall 31y 12d (R1, 2022 S7)
<b>Leading Goalkicker Year By Year:</b>	2022 (S7)-Daria Bannister (8)

## FREMANTLE

AT A GLANCE							
Led by new coach Lisa Webb, this season Fremantle becomes the first club to be coached by a former player, replacing Trent Cooper at the helm. After an horrendous run with injury and illness last season, missing finals for the first time since 2018, the Dockers will be on a mission to bounce back into the top eight off the back of stars Kiara Bowers, Hayley Miller and Aine Tighe.							
<b>2023 Venues:</b>		Fremantle Oval					
KEY PEOPLE							
<b>GM of AFLW:</b>		Bob Murphy					
<b>Coach:</b>		Lisa Webb					
<b>Assistant Coaches:</b>		Cam Shepherd – Coaching Director Matt Templeton – Forwardline Coach Jay Van Berlo - Midfield Coach Matt Riggio – Backline Coach Alex Williams – Development Coach Lauren Stammers - Development Coach Craig Thomas – Team Defence/Opposition Scout					
<b>Captain:</b>		Hayley Miller					
TEAM SNAPSHOT							
<b>Premierships:</b>		N/A					
<b>Ladder Finishes - *Conference System was used in 2019 &amp; 2020 #Season ended early due to COVID</b>							
<b>2017:</b>	7 <sup>th</sup>	<b>2018:</b>	7 <sup>th</sup>	<b>*2019:</b>	2 <sup>nd</sup> (A)	<b>*#2020:</b>	1 <sup>st</sup> (B)
<b>2021:</b>	5 <sup>th</sup>	<b>2022 (6):</b>	5 <sup>th</sup>	<b>2022 (7):</b>	12 <sup>th</sup>		
CLUB RECORDS							
<b>Most Games:</b>							
60 Hayley Miller 2017-							
55 Gabby O’Sullivan 2017-							
51 Ebony Antonio 2017-							
47 Kara Antonio 2017-2022 (S7)							
47 Angelique Stannett 2019-							
<b>Most Goals:</b>							
40 Gemma Houghton 2017-2022 (S6)							
30 Sabreena Duffy 2019-2021							
26 Ebony Antonio 2017-							
25 Ashley Sharp 2017-2021							
17 Hayley Miller 2017-							
17 Gabby O’Sullivan 2017-							
<b>Most Goals in a Game:</b>		5-Gemma Houghton (R6, 2021)					
Club Best and Fairest:							
2017 Dana Hooker							
2018 Ebony Antonio							
2019 Kiara Bowers							
2020 Kiara Bowers							
2021 Kiara Bowers							
2022 (S6) Hayley Miller							
2022 (S7) Kiara Bowers							
<b>Club Highest Scores:</b>							
12.8 (80) v Gold Coast 1.4 (10), 4SF, 2020 (FO)							

11.11 (77) v Richmond 7.5 (47), R3, 2022 (S6) (SC)					
11.9 (75) v West Coast 1.2 (8), R6, 2021 (OS)					
11.3 (69) v North Melbourne 4.7 (31), 2QF, 2022 (S6) (ASO)					
10.7 (67) v Brisbane 6.4 (40), R2, 2019 (FO)					
<b>Greatest Winning Margins:</b>					
70 Points v Gold Coast, 4SF, 2020 (FO)-Fremantle 12.8 (80) v Gold Coast 1.4 (10)					
67 Points v West Coast, R6, 2021 (OS)-Fremantle 11.9 (75) v West Coast 1.2 (8)					
49 Points v Gold Coast, R4, 2021 (FO)-Fremantle 7.13 (55) v Gold Coast 1.0 (6)					
45 Points v West Coast, R2, 2020 (OS)-Fremantle 9.6 (60) v West Coast 2.3 (15)					
42 Points v Carlton, R6, 2022 (S6) (FO)-Fremantle 7.9 (51) v Carlton 1.3 (9)					
<b>Greatest Losing Margins:</b>					
88 Points v Melbourne, R9, 2022 (S6) (OS)-Fremantle 3.1 (19) v Melbourne 16.11 (107)					
54 Points v Melbourne, R7, 2017 (CF)-Fremantle 2.4 (16) v Melbourne 11.4 (70)					
49 Points v Brisbane, R1, 2022 (S7) (G)-Fremantle 4.3 (27) v Brisbane 11.10 (76)					
42 Points v Adelaide, R4, 2019 (TIO)-Fremantle 3.5 (23) v Adelaide 9.11 (65)					
36 Points v Carlton, 1PF, 2019 (IP)-Fremantle 4.4 (28) v Carlton 9.10 (64)					
<b>SEASON 7 SNAPSHOT</b>					
<b>Finished:</b>	12 <sup>th</sup>	<b>Most Goals:</b>	11-Aine Tighe	<b>Highest Score:</b>	7.7 (49) v Hawthorn 7.2 (44), R10, (FO)
<b>Lowest Score:</b>	0.1 (1) v Geelong 3.9 (27), R2, (FO)		<b>Greatest Winning Margin:</b>	14 Points v Sydney, R9, (HP)-Fremantle 6.6 (42) v Sydney 4.4 (28)	
<b>Greatest Losing Margin:</b>	49 Points v Brisbane, R1, (G)-Fremantle 4.3 (27) v Brisbane 11.10 (76)				
<b>Goals For:</b>	38	<b>Behinds For:</b>	39	<b>Avg Score For:</b>	26.7
<b>Goals Against:</b>	57	<b>Behinds Against:</b>	58	<b>Avg Score Against:</b>	40
<b>Success Rate:</b>	35%	<b>Total Attendance:</b>	23,468		

<b>AWARDS</b>	
<b>All Australian Players:</b>	Kara Antonio 2017 Ebony Antonio 2018 Kiara Bowers 2019, 2020, 2021 (VC) Janelle Cuthbertson 2021 Dana Hooker 2018, 2019 Gemma Houghton 2019, 2020 Hayley Miller 2022 (S6) (VC)
<b>All Australian Coach:</b>	N/A
<b>Rising Star Nominees:</b>	Ashley Sharp R3, 2017 Emily McGuire R3, 2018 Sabreena Duffy R2, 2019 Roxanne Roux R2, 2020 Sarah Verrier R4, 2022 (S6) Mikayla Morrison R6, 2022 (S6) Dana East R9, 2022 (S6)
<b>Most W Votes:</b>	61-Kiara Bowers
<b>AFLW Best &amp; Fairest:</b>	Kiara Bowers 2021
<b>Coaches Records:</b>	Michelle Cowan 14 Matches 2017-2018 (W4-D1-L9) 32% Trent Cooper 47 Matches 2019-2022 (S7) (W30-D1-L16) 65%

<b>Previous Captains:</b>	2017-Kara Antonio 2018-Kara Antonio 2019-Kara Antonio 2020-Kara Antonio 2021-Kara Antonio 2022 (S6)-Hayley Miller 2022 (S7)-Hayley Miller
<b>Runner Up:</b>	N/A
<b>Wooden Spoon:</b>	N/A
<b>Youngest/Oldest Player on Debut:</b>	Youngest - Roxanne Roux 18y 91d (R1, 2020) Oldest - Jodie White 37y 135d (R1, 2018)
<b>Leading Goalkicker Year By Year:</b>	2017-Kara Antonio & Ashley Sharp (4) 2018-Amy Lavell (6) 2019-Gemma Houghton (9) 2020-Sabreena Duffy (12) 2021-Gemma Houghton (15) 2022 (S6)-Ebony Antonio & Hayley Miller (10) 2022 (S7)-Aine Tighe (11)

## GEELONG

AT A GLANCE							
Enjoying their best season of AFLW to date, Geelong reached an elimination final last season thanks to a brand of neat, attacking footy that emerged throughout the year. Now it becomes a mission to go a step further and win its first final. With an engine room of All-Australian pair Amy McDonald and Georgie Prespakis, and the return of the competition's tallest player Erin Hoare in the ruck, Dan Lowther's charges are well-placed to close the gap on the top teams this year.							
<b>2023 Venues:</b>	GMHBA Stadium						
KEY PEOPLE							
<b>GM of AFLW:</b>	Brett Johnson						
<b>Coach:</b>	Dan Lowther						
<b>Assistant Coaches:</b>	Andrew Bruce - Forward Coach Elise Coventry - Backline Coach Josh Finch - Midfield Coach Paul Chambers - Ruck/Talls Coach						
<b>Captain:</b>	Meghan McDonald						
TEAM SNAPSHOT							
<b>Premierships:</b>	N/A						
<b>Ladder Finishes - *Conference System was used in 2019 &amp; 2020 #Season ended early due to COVID</b>							
<b>*2019:</b>	2 <sup>nd</sup> (B)	<b>*#2020:</b>	5 <sup>th</sup> (A)	<b>2021:</b>	13th	<b>2022 (S6):</b>	12th
<b>2022 (S7):</b>	5 <sup>th</sup>						
CLUB RECORDS							
<b>Most Games:</b>							
43 Julia Crockett-Grills 2019-							
42 Meghan McDonald 2019-							
40 Rebecca Webster 2019-							
39 Madeline Keryk 2019-2022 (S7)							
36 Amy McDonald 2020-							
<b>Most Goals:</b>							
21 Phoebe McWilliams 2019-2022 (S6)							
21 Chloe Scheer 2022 (S6)-							
14 Kate Darby 2019-							
11 Richelle Cranston 2019-2021							
9 Shelley Scott 2022 (S7)-							
<b>Most Goals in a Game:</b>	4-Chloe Scheer (R10, 2022 S7)						
<b>Club Best and Fairest:</b>							
2019 Meghan McDonald							
2020 Olivia Purcell							
2021 Amy McDonald							
2022 (S6) Amy McDonald							
2022 (S7) Amy McDonald							
<b>Club Highest Scores:</b>							
15.12 (102) v Sydney 4.3 (27), R10, 2022 (S7) (GMHBA)							
11.5 (71) v St Kilda 3.3 (21), R5, 2022 (S7) (GMHBA)							
10.7 (67) v Richmond 7.3 (45), R4, 2020 (QEO)							
6.7 (43) v Essendon 4.4 (28), R7, 2022 (S7) (RO)							
6.5 (41) v Gold Coast 3.6 (24), R9, 2021 (HBS)							
<b>Greatest Winning Margins:</b>							
75 Points v Sydney, R10, 2022 (S7) (GMHBA)-Geelong 15.12 (102) v Sydney 4.3 (27)							

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50 Points v St Kilda, R5, 2022 (S7) (GMHBA)-Geelong 11.5 (71) v St Kilda 3.3 (21)					
27 Points v Brisbane, R5, 2019 (MBC)-Geelong 5.5 (35) v Brisbane 1.2 (8)					
26 Points v Fremantle, R2, 2022 (S7) (FO)-Geelong 3.9 (27) v Fremantle 0.1 (1)					
23 Points v Richmond, R8, 2022 (S6) (SC)-Geelong 5.3 (33) v Richmond 1.4 (10)					
<b>Greatest Losing Margins:</b>					
66 Points v Adelaide, 2PF, 2019 (AO)-Geelong 1.1 (7) v Adelaide 11.7 (73)					
62 Points v North Melbourne, R1, 2021 (GMHBA)-Geelong 1.3 (9) v North Melbourne 11.5 (71)					
47 Points v Richmond, R5, 2021 (GMHBA)-Geelong 2.1 (13) v Richmond 9.6 (60)					
46 Points v North Melbourne, R6, 2020 (GMHBA)-Geelong 3.2 (20) v North Melbourne 10.6 (66)					
39 Points v West Coast, R7, 2021 (MRP)-Geelong 2.2 (14) v West Coast 8.5 (53)					
<b>SEASON 7 SNAPSHOT</b>					
<b>Finished:</b>	5 <sup>th</sup>	<b>Most Goals:</b>	13-Chloe Scheer	<b>Highest Score:</b>	15.12 (102) v Sydney 4.3 (27), R10, (GMHBA)
<b>Lowest Score:</b>	1.5 (11) v Richmond 2.3 (15), R1, (GMHBA)		<b>Greatest Winning Margin:</b>	75 Points v Sydney, R10, (GMHBA)-Geelong 15.12 (102) v Sydney 4.3 (27)	
<b>Greatest Losing Margin:</b>	12 Points v North Melbourne, R4, (UTAS)-Geelong 2.4 (16) v North Melbourne 4.4 (28)				
<b>Goals For:</b>	54	<b>Behinds For:</b>	74	<b>Avg Score For:</b>	36.2
<b>Goals Against:</b>	33	<b>Behinds Against:</b>	40	<b>Avg Score Against:</b>	21.6
<b>Success Rate:</b>	63.6%	<b>Total Attendance:</b>	26,352		

<b>AWARDS</b>	
<b>All Australian Players:</b>	Meghan McDonald 2019, 2021 Amy McDonald 2022 (S7) Georgie Prespakis 2022 (S7) Olivia Purcell 2020 Chloe Scheer 2022 (S7)
<b>All Australian Coach:</b>	N/A
<b>Rising Star Nominees:</b>	Nina Morrison R1, 2019 Olivia Purcell R5, 2019 Rebecca Webster R4, 2021 Georgie Prespakis R1, 2022 (S6) Darcy Moloney R10, 2022 (S6)
<b>Most W Votes:</b>	21-Amy McDonald
<b>AFLW Best &amp; Fairest:</b>	N/A
<b>Coaches Records:</b>	Paul Hood 23 Matches 2019-2021 (W6-D0-L17) 26% Daniel Lowther 21 Matches 2022 (S6)- (W9-D0-L12) 43%
<b>Previous Captains:</b>	2019-Melissa Hickey 2020-Melissa Hickey 2021-Meghan McDonald 2022 (S6)-Meghan McDonald 2022 (S7)-Meghan McDonald
<b>Runner Up:</b>	N/A
<b>Wooden Spoon:</b>	N/A
<b>Youngest/Oldest Player on Debut:</b>	Youngest - Brooke Plummer 17y 345d (R5, 2022 S7) Oldest - Shelley Scott 34y 165d (R1, 2022 S7)
<b>Leading Goalkicker Year By Year:</b>	2019-Mia-Rae Clifford (6) 2020-Richelle Cranston (5) 2021-Richelle Cranston (5) 2022 (S6)-Phoebe McWilliams (10) 2022 (S7)-Chloe Scheer (13)

## GOLD COAST SUNS

AT A GLANCE							
Retaining the services of former no.1 draft pick Charlie Rowbottom despite strong interest from Sydney was Gold Coast's first big win of the year, but now it will work to reach just its second finals series after coming agonisingly close last season. Key forward duo Tara Bohanna and Jac Dupuy now have experienced support in Jordan Membrey, and down back Clara Fitzpatrick will add depth, giving Cam Joyce with plenty to work with in his third season at the helm.							
<b>2023 Venues:</b>		Heritage Bank Stadium, Great Barrier Reef Arena (Mackay)					
KEY PEOPLE							
<b>GM of AFLW:</b>		Fiona Sessargo					
<b>Coach:</b>		Cameron Joyce					
<b>Assistant Coaches:</b>		Sam Iles - Midfield Coach Jarryd Wells - Backs Coach Jennifer Revell - Forward Coach Kieran Daley - Development Coach/Runner Brooks Mustey - Development Coach					
<b>Captain:</b>		Tara Bohanna					
TEAM SNAPSHOT							
<b>Premierships:</b>		N/A					
<b>Ladder Finishes - *Conference System was used in 2019 &amp; 2020 #Season ended early due to COVID</b>							
<b>*#2020:</b>	4 <sup>th</sup> (A)	<b>2021:</b>	14 <sup>th</sup>	<b>2022 (S6)</b>	10 <sup>th</sup>	<b>2022 (S7)</b>	9 <sup>th</sup>
CLUB RECORDS							
<b>Most Games:</b>							
36 Lauren Ahrens 2020-							
36 Lauren Bella 2020-							
34 Kalinda Howarth 2020-							
33 Serene Watson 2020-2022 (S7)							
29 Daisy D'Arcy 2021-							
29 Alison Drennan 2021-							
<b>Most Goals:</b>							
21 Tara Bohanna 2022 (S6)-							
20 Kalinda Howarth 2020-							
9 Jac Dupuy 2022 (S6)-							
9 Sarah Perkins 2021-2022 (S6)							
9 Kate Surman 2020-2022 (S6)							
<b>Most Goals in a Game:</b>		4-Kalinda Howarth (R6,2020)					
<b>Club Best and Fairest:</b>							
2020 Jamie Stanton							
2021 Lauren Ahrens							
2022 (S6) Alison Drennan							
2022 (S7) Charlie Rowbottom							
<b>Club Highest Scores:</b>							
7.7 (49) v Geelong 6.2 (38), R6, 2022 (S6) (HBS)							
7.7 (49) v Sydney 2.3 (15), R7, 2022 (S7) (HP)							
7.5 (47) v West Coast 2.2 (14), R2, 2022 (S7) (HBS)							
7.4 (46) v West Coast 5.3 (33), R2, 2022 (S6) (WO)							
7.4 (46) v Port Adelaide 5.2 (32), R5, 2022 (S7) (BU)							

Greatest Winning Margins:					
34 Points v Sydney, R7, 2022 (S7) (HP)-Gold Coast 7.7 (49) v Sydney 2.3 (15)					
33 Points v West Coast, R2 2022 (S7) (HBS)-Gold Coast 7.5 (47) v West Coast 2.2 (14)					
27 Points v Carlton, R9 2022 (S7) (HBS)-Gold Coast 6.6 (42) v Carlton 2.3 (15)					
25 Points v West Coast, R6, 2020 (MRP)-Gold Coast 5.3 (33) v West Coast 1.2 (8)					
14 Points v St Kilda, R4, 2022 (S7) (GBRA)-Gold Coast 5.12 (42) v St Kilda 4.4 (28)					
14 Points v Port Adelaide, R5, 2022 (S7) (BU)-Gold Coast 7.4 (46) v Port Adelaide 5.2 (32)					
Greatest Losing Margins:					
73 Points v Brisbane, R3, 2022 (S7) (G)-Gold Coast 1.3 (9) v Brisbane 12.10 (82)					
70 Points v Fremantle, 4SF, 2020, (FO)-Gold Coast 1.4 (10) v Fremantle 12.8 (80)					
70 Points v Adelaide, R6, 2021, (CS)-Gold Coast 2.3 (15) v Adelaide 13.7 (85)					
69 Points v Brisbane, R7, 2022 (S6) (HBS)-Gold Coast 2.4 (16) v Brisbane 12.13 (85)					
63 Points v Brisbane, R2, 2021, (HP)-Gold Coast 0.2 (2) v Brisbane 10.5 (65)					
SEASON 7 SNAPSHOT					
<b>Finished:</b>	9 <sup>th</sup>	<b>Most Goals:</b>	8-Tara Bohanna & Courtney Jones	<b>Highest Score:</b>	7.7 (49) v Sydney 2.3 (15), R7, (HP)
<b>Lowest Score:</b>	1.3 (9) v Brisbane 12.10 (82), R3, (G); 1.3 (9) v Melbourne 9.4 (58), R8, (HBS)		<b>Greatest Winning Margin:</b>	34 Points v Sydney, R7, (HP)-Gold Coast 7.7 (49) v Sydney 2.3 (15)	
<b>Greatest Losing Margin:</b>	73 Points v Brisbane, R3, (G)-Gold Coast 1.3 (9) v Brisbane 12.10 (82)				
<b>Goals For:</b>	43	<b>Behinds For:</b>	51	<b>Avg Score For:</b>	30.9
<b>Goals Against:</b>	52	<b>Behinds Against:</b>	39	<b>Avg Score Against:</b>	35.1
<b>Success Rate:</b>	50%	<b>Total Attendance:</b>	14,878		

AWARDS	
<b>All Australian Players:</b>	Kalinda Howarth 2020
<b>All Australian Coach:</b>	N/A
<b>Rising Star Nominees:</b>	Kalinda Howarth R3, 2020 Lauren Bella R7, 2021 Charlie Rowbottom R2, 2022 (S6) Ellie Hampson R6, 2022 (S6) Daisy D'Arcy R2, 2022 (S7)
<b>Most W Votes:</b>	21-Charlie Rowbottom
<b>AFLW Best &amp; Fairest:</b>	N/A
<b>Coaches Records:</b>	David Lake 16 Matches 2020-2021 (W2-D1-L13) 16% Cameron Joyce 20 Matches 2022 (S6)- (W8-D1-L11) 43%
<b>Previous Captains:</b>	2020-Leah Kaslar & Sam Virgo 2021-Hannah Dunn & Sam Virgo 2022 (S6)-Hannah Dunn 2022 (S7)-Tara Bohanna
<b>Runner Up:</b>	N/A
<b>Wooden Spoon:</b>	2021
<b>Youngest/Oldest Player on Debut:</b>	Youngest - Daisy D'Arcy 18y 49d (R1, 2021) Oldest - Leah Kaslar 34y 150d (R1, 2020)
<b>Leading Goalkicker Year By Year:</b>	2020-Kalinda Howarth (9) 2021-Kalinda Howarth, Leah Kaslar, Maddison Levi, Sarah Perkins, Jamie Stanton & Sam Virgo (3) 2022 (S6)-Tara Bohanna (13) 2022 (S7)-Tara Bohanna & Courtney Jones (8)

## GWS GIANTS

AT A GLANCE							
A horror run with injury last season didn't allow new coach Cam Bernasconi the best opportunity to enact his exciting, attacking game style but with the return of players like Chloe Dalton, Bec Beeson and former All-Australian Isabel Huntington there are high hopes for the Giants this year. For the first time since its inaugural 2017 campaign, the club will have to find goals without Cora Staunton, who has now retired, but the emergence of Georgia Garnett and Zarlie Goldsworthy leaves the Giants in sure hands.							
<b>2023 Venues:</b>		Blacktown International Sports Park, Manuka Oval, Henson Park					
KEY PEOPLE							
<b>GM of AFLW:</b>		Brianna Harvey					
<b>Coach:</b>		Cam Bernasconi					
<b>Assistant Coaches:</b>		Lloyd Perris - Senior Assistant and Midfield Coach Georgia Walker - Backline Coach Jon Vlatko - Forwards Coach Darren Ratten - Development Coach Rhiannon Metcalfe - Development Coach Trent Goodrem - Development Coach Stephen Camp - Development Coach					
<b>Captain:</b>		Alicia Eva					
TEAM SNAPSHOT							
<b>Premierships:</b>		N/A					
<b>Ladder Finishes - *Conference System was used in 2019 &amp; 2020 #Season ended early due to COVID</b>							
<b>2017:</b>	8 <sup>th</sup>	<b>2018:</b>	4 <sup>th</sup>	<b>*2019:</b>	3 <sup>rd</sup> (B)	<b>*#2020:</b>	2 <sup>nd</sup> (A)
<b>2021:</b>	9 <sup>th</sup>	<b>2022 (6):</b>	9 <sup>th</sup>	<b>2022 (7):</b>	11 <sup>th</sup>		
CLUB RECORDS							
<b>Most Games:</b>							
50 Cora Staunton 2018-2022 (S7)							
48 Nicola Barr 2017-							
48 Alicia Eva 2018-							
46 Tanya Hetherington 2018-2022 (S7)							
42 Alyce Parker 2019-							
<b>Most Goals:</b>							
55 Cora Staunton 2018-2022 (S7)							
14 Phoebe McWilliams 2017-2018							
14 Rebecca Privitelli 2018;2020-2022 (S6)							
11 Jacinda Barclay 2017-2020							
10 Aimee Schmidt 2017-2021							
<b>Most Goals in a Game:</b>		4-Cora Staunton (R5,2020; R4, 2021; R10, 2022 (S6)					
<b>Club Best and Fairest:</b>							
2017 Jessica Dal Pos							
2018 Alicia Eva							
2019 Rebecca Beeson							
2020 Alyce Parker							
2021 Alyce Parker							
2022 (S6) Alyce Parker							
2022 (S7) Alyce Parker							
<b>Club Highest Scores:</b>							
9.11 (65) v Sydney 2.6 (18), R3, 2022 (S7) (SCG)							

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7.14 (56) v Richmond 1.5 (11), R5, 2020 (RO)					
8.5 (53) v Geelong 5.5 (35), R10, 2022 (S6) (GMHBA)					
7.6 (48) v Collingwood 5.5 (35), R3, 2018 (AIA)					
7.6 (48) v West Coast 4.4 (28), R4, 2021 (BIS)					
<b>Greatest Winning Margins:</b>					
47 Points v Sydney, R3, 2022 (S7) (SCG)-GWS Giants 9.11 (65) v Sydney 2.6 (18)					
45 Points v Richmond, R5,2020 (RO)-GWS Giants 7.14 (56) v Richmond 1.5 (11)					
31 Points v Geelong, R7,2019 (MO)-GWS Giants 6.5 (41) v Geelong 1.4 (10)					
28 Points v West Coast, R3,2020 (BIS)-GWS Giants 6.6 (42) v West Coast 2.2 (14)					
21 Points v Western Bulldogs, R4, 2022 (S6) (HP)-GWS Giants 7.1 (43) v Western Bulldogs 2.10 (22)					
<b>Greatest Losing Margins:</b>					
96 Points v Adelaide, R5, 2022 (S7) (WIO)-GWS Giants 0.1 (1) v Adelaide 15.7 (97)					
47 Points v Adelaide, R2, 2021 (BIS)-GWS Giants 2.3 (15) v Adelaide 9.8 (62)					
47 Points v Brisbane, R2, 2022 (S7) (MO)-GWS Giants 3.2 (20) v Brisbane 10.7 (67)					
43 Points v Richmond, R9, 2022 (S7) (MSP)-GWS Giants 2.3 (15) v Richmond 9.4 (58)					
40 Points v Brisbane, R7, 2018 (BIS)-GWS Giants 3.6 (24) v Brisbane 10.4 (64)					
40 Points v Adelaide, R7, 2022 (S6) (HP)-GWS Giants 0.5 (5) v Adelaide 5.15 (45)					
<b>SEASON 7 SNAPSHOT</b>					
<b>Finished:</b>	11 <sup>th</sup>	<b>Most Goals:</b>	8-Cora Staunton	<b>Highest Score:</b>	9.11 (65) v Sydney 2.6 (18), R3, (SCG)
<b>Lowest Score:</b>	0.1 (1) v Adelaide 15.7 (97), R5, (WIO)		<b>Greatest Winning Margin:</b>	47 Points v Sydney, R3, (SCG)-GWS Giants 9.11 (65) v Sydney 2.6 (18)	
<b>Greatest Losing Margin:</b>	96 Points v Adelaide, R5, (WIO)-GWS Giants 0.1 (1) v Adelaide 15.7 (97)				
<b>Goals For:</b>	37	<b>Behinds For:</b>	43	<b>Avg Score For:</b>	26.5
<b>Goals Against:</b>	60	<b>Behinds Against:</b>	60	<b>Avg Score Against:</b>	42
<b>Success Rate:</b>	40%	<b>Total Attendance:</b>		19,764	

<b>AWARDS</b>	
<b>All Australian Players:</b>	Jess Dal Pos 2017 Alicia Eva 2018 Courtney Gum 2018 Erin McKinnon 2018 Alyce Parker 2020, 2021
<b>All Australian Coach:</b>	N/A
<b>Rising Star Nominees:</b>	Erin McKinnon R3, 2017 Nicola Barr R7, 2017 Rebecca Beeson R1, 2018 Alyce Parker R1, 2019 Haneen Zreika R7, 2019 Tait Mackrill R6, 2020 Emily Pease R6, 2022 (S7) Tarni Evans R8, 2022 (S7)
<b>Most W Votes:</b>	40-Alyce Parker
<b>AFLW Best &amp; Fairest:</b>	N/A
<b>Coaches Records:</b>	Tim Schmidt 7 Matches 2017 (W1-D1-L5) 21% Alan McConnell 40 Matches 2018-2022 (S7) (W17-D1-L22) 44% Cam Bernasconi 10 Matches 2022 (S7)- (W4-D0-L6) 40%

<b>Previous Captains:</b>	2017-Amanda Farrugia 2018-Amanda Farrugia 2019-Amanda Farrugia 2020-Alicia Eva 2021-Alicia Eva 2022 (S6)-Alicia Eva 2022 (S7)-Alicia Eva
<b>Runner Up:</b>	N/A
<b>Wooden Spoon:</b>	2017
<b>Youngest/Oldest Player on Debut:</b>	Youngest - Zarlle Goldsworthy 17y 296d (R3, 2022 S7) Oldest - Jess Bibby 37y 165d (R1, 2017)
<b>Leading Goalkicker Year By Year:</b>	2017-Phoebe McWilliams (7) 2018-Phoebe McWilliams (7) 2019-Christina Bernardi (7) 2020-Cora Staunton (8) 2021-Cora Staunton (10) 2022 (S6)-Cora Staunton (18) 2022 (S7)-Cora Staunton (8)

## HAWTHORN

### AT A GLANCE

Under the persuasive eye of Bec Goddard, Hawthorn pulled off one of the biggest off-season coups, recruiting former Brisbane pair Emily Bates and Greta Bodey. The star duo, alongside exciting youngsters Jasmine Fleming and Charlotte Baskaran, will look to elevate the Hawks from its three-win debut season and potentially push for a finals berth. It all begins, once again, against Essendon in round one for the Hawks.

2023 Venues: Frankston, Cazaly Stadium (Cairns)

### KEY PEOPLE

GM of AFLW: Max Bailey

Coach: Bec Goddard OAM

Assistant Coaches:  
 Lou Wotton – Forward Coach  
 David Mackay – Midfield Coach  
 Ben Cavarra – Defenders Coach  
 Keegan Brooksby – Head of Development  
 Max Lynch – Development Coach  
 Kathryn Chatelier – Development Coach

Captain: Tilly Lucas Rodd

### TEAM SNAPSHOT

Premierships: N/A

Ladder Finishes - \*Conference System was used in 2019 & 2020 #Season ended early due to COVID

2022 (S7): 15<sup>th</sup>

### CLUB RECORDS

#### Most Games:

10 Charlotte Baskaran 2022 (S7)-

10 Catherine Brown 2022 (S7)-

10 Jess Duffin 2022 (S7)

10 Aileen Gilroy 2022 (S7)-

10 Tilly Lucas-Rodd 2022 (S7)-

10 Akec Makur Chuot 2022 (S7)-

10 Tamara Smith 2022 (S7)-

10 Lucy Wales 2022 (S7)-

#### Most Goals:

7 Jess Duffin 2022 (S7)

6 Tahlia Fellows 2022 (S7)-

4 Aine McDonagh 2022 (S7)-

3 Charlotte Baskaran 2022 (S7)-

3 Aileen Gilroy 2022 (S7)-

3 Tilly Lucas-Rodd 2022 (S7)-

**Most Goals in a Game:** 3-Jess Duffin (R6, 2022 S7), Tahlia Fellows (R5, 2022 S7)

#### Club Best and Fairest:

2022 (S7) Tilly Lucas-Rodd

#### Club Highest Scores:

6.8 (44) v West Coast 6.5 (41), R6, 2022 (S7) (KS)

7.2 (44) v Fremantle 7.7 (49), R10, 2022 (S7) (FO)

5.5 (35) v Sydney 4.7 (31), R5, 2022 (S7) (SC)

5.3 (33) v GWS Giants 4.10 (34), R8, 2022 (S7) (HP)

4.5 (29) v Port Adelaide 1.10 (16), R7, 2022 (S7) (KS)

#### Greatest Winning Margins:

13 Points v Port Adelaide, R7, 2022 (S7) (KS)-Hawthorn 4.5 (29) v Port Adelaide 1.10 (16)

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## 2023 NAB AFLW SEASON MEDIA GUIDE

4 Points v Sydney, R5, 2022 (S7) (SC)-Hawthorn 5.5 (35) v Sydney 4.7 (31)					
3 Points v West Coast, R6, 2022 (S7) (KS)-Hawthorn 6.8 (44) v West Coast 6.5 (41)					
<b>Greatest Losing Margins:</b>					
54 Points v Brisbane, R9, 2022 (S7) (KS)-Hawthorn 1.1 (7) v Brisbane 9.7 (61)					
53 Points v St Kilda, R2, 2022 (S7) (BHCO)-Hawthorn 1.4 (10) v St Kilda 9.9 (63)					
35 Points v Richmond, R3, 2022 (S7) (SC)-Hawthorn 1.3 (9) v Richmond 7.2 (44)					
30 Points v Western Bulldogs, R4, 2022 (S7) (BHCO)-Hawthorn 1.1 (7) v Western Bulldogs 6.1 (37)					
26 Points v Essendon, R1, 2022 (S7) (MRVL)-Hawthorn 4.3 (27) v Essendon 7.11 (53)					
<b>SEASON 7 SNAPSHOT</b>					
<b>Finished:</b>	15 <sup>th</sup>	<b>Most Goals:</b>	7-Jess Duffin	<b>Highest Score:</b>	6.8 (44) v West Coast 6.5 (41), R6,(KS)
<b>Lowest Score:</b>	1.1 (7) v Western Bulldogs 6.1 (37), R4, (BHCO); 1.1 (7) v Brisbane 9.7 (61), R9, (KS)		<b>Greatest Winning Margin:</b>	13 Points v Port Adelaide, R7, (KS)-Hawthorn 4.5 (29) v Port Adelaide 1.10 (16)	
<b>Greatest Losing Margin:</b>	54 Points v Brisbane, R9, (KS)-Hawthorn 1.1 (7) v Brisbane 9.7 (61)				
<b>Goals For:</b>	35	<b>Behinds For:</b>	35	<b>Avg Score For:</b>	24.5
<b>Goals Against:</b>	60	<b>Behinds Against:</b>	69	<b>Avg Score Against:</b>	42.9
<b>Success Rate:</b>	30%	<b>Total Attendance:</b>	28,732		

<b>AWARDS</b>	
<b>All Australian Players:</b>	N/A
<b>All Australian Coach:</b>	N/A
<b>Rising Star Nominees:</b>	Jasmine Fleming R5, 2022 (S7) Lucy Wales R7, 2022 (S7)
<b>Most W Votes:</b>	6-Tilly Lucas-Rodd
<b>AFLW Best &amp; Fairest:</b>	N/A
<b>Coaches Records:</b>	Bec Goddard 10 Matches 2022 (S7)- (W3-D0-L7) 30%
<b>Previous Captains:</b>	2022 (S7) Tilly Lucas-Rodd
<b>Runner Up:</b>	N/A
<b>Wooden Spoon:</b>	N/A
<b>Youngest/Oldest Player on Debut:</b>	Youngest - Charlotte Baskaran 17y 261d (R1, 2022 S7) Oldest - Tegan Cunningham 34y 217d (R1, 2022 S7)
<b>Leading Goalkicker Year By Year:</b>	2022 (S7)-Jess Duffin (7)

## MELBOURNE

AT A GLANCE							
The Demons finally broke through for their first Premiership last season after years of falling painfully short of ultimate success. If they are to back it up this season, they must do so without talismanic figure Daisy Pearce as a leader, but they remain in good hands with inaugural coach Mick Steinar still in charge, and All-Australian Kate Hore taking over the captaincy. This year Melbourne becomes the hunted, but do so with the best possible preparation, retaining all but one, Pearce, of their premiership stars and enjoying the return of inactive trio Eliza McNamara, Gab Colvin and Rhi Watt in the process.							
<b>2023 Venues:</b>	Casey Fields, Ikon Park						
KEY PEOPLE							
<b>GM of AFLW:</b>	Marcus Wagner						
<b>Coach:</b>	Mick Steiner						
<b>Assistant Coaches:</b>	Shae Sloane - Forwards Coach Tamara Hyett - Backs Coach Matthew Brewer - Midfield Coach Dale Amos - Head of Midfield and Technical Coach Vincent Chungue - Strategy and Opposition Coach Ben Brown - Specialist Coach Jon Steinar - Development Coach Rowie Webster - Elite Athlete Mentor						
<b>Captain:</b>	Kate Hore						
TEAM SNAPSHOT							
<b>Premierships:</b>	1 x 2022 (S7)						
<b>Ladder Finishes - *Conference System was used in 2019 &amp; 2020 #Season ended early due to COVID</b>							
<b>2017:</b>	3 <sup>rd</sup>	<b>2018:</b>	3 <sup>rd</sup>	<b>*2019:</b>	4 <sup>th</sup> (A)	<b>*#2020:</b>	3 <sup>rd</sup> (B)
<b>2021:</b>	4 <sup>th</sup>	<b>2022 (6):</b>	2 <sup>nd</sup>	<b>2022 (7):</b>	2 <sup>nd</sup>		
CLUB RECORDS							
<b>Most Games:</b>							
64 Karen Paxman 2017-							
59 Lily Mithen 2017-							
57 Lauren Pearce 2017-							
56 Kate Hore 2018-							
55 Daisy Pearce 2017-2018;2020-2022 (S7)							
<b>Most Goals:</b>							
53 Kate Hore 2018-							
29 Tayla Harris 2022 (S6)-							
28 Alyssa Bannan 2021-							
26 Shelley Scott 2017-2022 (S6)							
26 Eden Zanker 2018-							
<b>Most Goals in a Game:</b>	5-Daisy Pearce (R9,2022 S6)						
<b>Club Best and Fairest:</b>							
2017 Daisy Pearce							
2018 Daisy Pearce							
2019 Karen Paxman							
2020 Shelley Scott							
2021 Tyla Hanks & Karen Paxman							
2022 (S6) Daisy Pearce							
2022 (S7) Kate Hore							
<b>Club Highest Scores:</b>							

16.11 (107) v Fremantle 3.1 (19), R9,2022 (S6) (OS)					
11.13 (79) V West Coast 0.1 (1), R10, 2022 (S7) (CF)					
10.13 (73) v Western Bulldogs 1.3 (9), R7, 2022 (S7) (CF)					
11.4 (70) v Fremantle 2.4 (16), R7, 2017 (CF)					
10.6 (66) v West Coast 1.1 (7), R5, 2020 (CF)					
9.12 (66) v St Kilda 3.4 (22), R6, 2021 (CF)					
10.6 (66) v Fremantle 5.6 (36), R6, 2022 (S7) (FO)					
<b>Greatest Winning Margins:</b>					
88 Points v Fremantle, R9,2022 (S6) (OS)-Melbourne 16.11 (107) v Fremantle 3.1 (19)					
78 Points v West Coast, R10, 2022 (S7) (CF)-Melbourne 11.13 (79) v West Coast 0.1 (1)					
64 Points v Western Bulldogs, R7, 2022 (S7) (CF)-Melbourne 10.13 (73) v Western Bulldogs 1.3 (9)					
59 Points v West Coast, R5, 2020 (CF)-Melbourne 10.6 (66) v West Coast 1.1 (7)					
54 Points v Fremantle, R7, 2017 (CF)-Melbourne 11.4 (70) v Fremantle 2.4 (16)					
<b>Greatest Losing Margins:</b>					
60 Points v Adelaide, R7, 2019 (CF)-Melbourne 1.2 (8) v Adelaide 10.8 (68)					
35 Points v Collingwood, R5, 2021 (VP)-Melbourne 1.8 (14) v Collingwood 7.7 (49)					
34 Points v Collingwood, R4, 2018 (TP)-Melbourne 3.6 (24) v Collingwood 9.4 (58)					
18 Points v Adelaide, 1PF, 2021 (AO)-Melbourne 1.9 (15) v Adelaide 5.3 (33)					
16 Points v Carlton, R6, 2020 (TP)-Melbourne 3.6 (24) v Carlton 6.4 (40)					
<b>SEASON 7 SNAPSHOT</b>					
<b>Finished:</b>	2 <sup>nd</sup>	<b>Most Goals:</b>	17-Kate Hore	<b>Highest Score:</b>	11.13 (79) V West Coast 0.1 (1), R10 (CF)
<b>Lowest Score:</b>	2.7 (19) v Brisbane 2.3 (15), GF, (BHA)	<b>Greatest Winning Margin:</b>	78 Points v West Coast, R10, (CF)-Melbourne 11.13 (79) v West Coast 0.1 (1)		
<b>Greatest Losing Margin:</b>	15 Points v Brisbane, R4, (CF)-Melbourne 4.3 (27) v Brisbane 6.6 (42)				
<b>Goals For:</b>	87	<b>Behinds For:</b>	97	<b>Avg Score For:</b>	47.6
<b>Goals Against:</b>	34	<b>Behinds Against:</b>	38	<b>Avg Score Against:</b>	18.6
<b>Success Rate:</b>	92.3%	<b>Total Attendance:</b>	48,868		

**AWARDS**

<b>All Australian Players:</b>	Libby Birch 2020, 2022 (S6) Meg Downie 2018 Tayla Harris 2022 (S6) Melissa Hickey 2017 Kate Hore 2020, 2022 (S7) Elise O'Dea 2017, 2018 Karen Paxman 2017, 2018, 2019, 2020 (C), 2021 Daisy Pearce 2017 (C), 2018 (VC), 2022 (S6) Lauren Pearce 2019, 2022 (S6) Olivia Purcell 2022 (S7)
<b>All Australian Coach:</b>	Mick Stinear 2022 (S7)

<b>Rising Star Nominees:</b>	Lily Mithen R2, 2017 Jasmine Grierson R4, 2017 Katherine Smith R6, 2017 Deanna Berry R7, 2017 Eden Zanker R3, 2019 Tyla Hanks R2, 2021 Eliza McNamara R7, 2021 Alyssa Bannan R2, 2022 (S6) Megan Fitzsimon R3, 2022 (S6) Tahlia Gillard R9, 2022 (S7)
<b>Most W Votes:</b>	61-Karen Paxman
<b>AFLW Best &amp; Fairest:</b>	N/A
<b>Coaches Records:</b>	Mick Stinear 63 Matches 2017- (W47-D0-L16) 75% Jane Lange 1 Match 2021 (W1-D0-L0) 100%
<b>Previous Captains:</b>	2017-Daisy Pearce 2018-Daisy Pearce 2019-Elise O’Dea & Shelley Scott 2020-Daisy Pearce 2021-Daisy Pearce 2022 (S6)-Daisy Pearce 2022 (S7)-Daisy Pearce
<b>Runner Up:</b>	2022 (S6)
<b>Wooden Spoon:</b>	N/A
<b>Youngest/Oldest Player on Debut:</b>	Youngest - Tahlia Gillard 18y 71d (R7, 2022 S6) Oldest - Laura Duryea 33y 53d (R1, 2017)
<b>Leading Goalkicker Year By Year:</b>	2017-Alyssa Mifsud (9) 2018-Tegan Cunningham (9) 2019-Tegan Cunningham (8) 2020-Kate Hore & Shelley Scott (5) 2021-Kate Hore (12) 2022 (S6)-Tayla Harris (18) 2022 (S7)-Kate Hore (17)

## NORTH MELBOURNE TASMANIAN KANGAROOS

AT A GLANCE							
Last season North Melbourne debuted eight players while also narrowing the gap on the top three teams in the competition, reaching a preliminary final from eighth spot on the ladder. This year they look to go one better with star players Jasmine Garner, Emma Kearney and Emma King in charge, under coach Darren Crocker. The addition of former St Kilda captain Kate Shierlaw in attack adds to their potency, in the hopes that they will break through to a maiden Grand Final.							
2023 Venues:		Arden Street, Blundstone Arena and UTAS					
KEY PEOPLE							
<b>GM of AFLW:</b>		Nathan Hrovat					
<b>Coach:</b>		Darren Crocker					
<b>Assistant Coaches:</b>		Rhys Harwood – Senior Assistant and Head of Football Performance Brett Gourley - Head of Player Development Jack Ziebell – Specialist Development Coach Daniel Currie – Talls Coach Brad Murphy – Assistant Coach Midfield Nick Devereux - Assistant Coach Backline Sam Wright – Assistant Coach Forwards Noni Taylor – Development Coach Mietta McDonald – Development Coach					
<b>Captain:</b>		Emma Kearney					
TEAM SNAPSHOT							
<b>Premierships:</b>		N/A					
<b>Ladder Finishes - *Conference System was used in 2019 &amp; 2020 #Season ended early due to COVID</b>							
<b>*2019:</b>	3 <sup>rd</sup> (A)	<b>*#2020:</b>	1 <sup>st</sup> (A)	<b>2021:</b>	6 <sup>th</sup>	<b>2022 (S6):</b>	4 <sup>th</sup>
<b>2022 (S7):</b>	8 <sup>th</sup>						
CLUB RECORDS							
<b>Most Games:</b>							
48 Jasmine Garner 2019-							
48 Tahlia Randall 2019-							
47 Jenna Bruton 2019-							
47 Emma King 2019-							
46 Emma Kearney 2019-							
<b>Most Goals:</b>							
41 Jasmine Garner 2019-							
30 Emma King 2019-							
29 Sophie Abbatangelo 2019-2022 (S7)							
22 Daisy Bateman 2019-2022 (S6)							
22 Tahlia Randall 2019-							
<b>Most Goals in a Game:</b>		4-Kaitlyn Ashmore (R5,2020), Courteney Munn (R3,2019)					
<b>Club Best and Fairest:</b>							
2019 Jenna Bruton							
2020 Jasmine Garner							
2021 Jasmine Garner							
2022 (S6) Ash Riddell							
2022 (S7) Jasmine Garner							
<b>Club Highest Scores:</b>							
12.4 (76) v Richmond 2.8 (20), R3, 2020 (IP)							
11.8 (74) v Richmond 6.2 (38), 1SF, 2022 (S7) (SC)							

11.5 (71) v Geelong 1.3 (9), R1, 2021 (GMHBA)					
10.7 (67) v Richmond 5.2 (32), R6, 2021 (SC)					
9.13 (67) v Sydney 0.1 (1), R6, 2022 (S7) (SC)					
<b>Greatest Winning Margins:</b>					
66 Points v Sydney, R6, 2022 (S7) (SC)-North Melbourne 9.13 (67) v Sydney 0.1 (1)					
62 Points v Geelong, R1, 2021 (GMHBA)-North Melbourne 11.5 (71) v Geelong 1.3 (9)					
56 Points v Richmond, R3, 2020 (IP)-North Melbourne 12.4 (76) v Richmond 2.8 (20)					
46 Points v Geelong, R6, 2020 (GMHBA)-North Melbourne 10.6 (66) v Geelong 3.2 (20)					
42 Points v Adelaide, R5, 2020 (NH)-North Melbourne 9.9 (63) v Adelaide 3.3 (21)					
<b>Greatest Losing Margins:</b>					
38 Points v Fremantle, 2QF, 2022 (S6) (ASO)-North Melbourne 4.7 (31) v Fremantle 11.3 (69)					
36 Points v Brisbane, R9, 2022 (S6) (WO)-North Melbourne 2.2 (14) v Brisbane 7.8 (50)					
35 Points v Adelaide, R5, 2019 (AAO)-North Melbourne 4.5 (29) v Adelaide 10.4 (64)					
27 Points v Fremantle, R7, 2019 (FO)-North Melbourne 4.1 (25) v Fremantle 7.10 (52)					
20 Points v Collingwood, R4, 2021 (MRVL)-North Melbourne 0.8 (8) v Collingwood 4.4 (28)					
<b>SEASON 7 SNAPSHOT</b>					
<b>Finished:</b>	8 <sup>th</sup>	<b>Most Goals:</b>	12-Tahlia Randall	<b>Highest Score:</b>	11.8 (74) v Richmond 6.2 (38), 1SF, (SC)
<b>Lowest Score:</b>	2.4 (16) v Adelaide 4.6 (30), R3, (WIO); 2.4 (16) v Geelong 1.8 (14), 1EF, (GMHBA); 2.4 (16) v Melbourne 5.3 (33), 2PF, (IP)	<b>Greatest Winning Margin:</b>	66 Points v Sydney, R6, (SC)-North Melbourne 9.13 (67) v Sydney 0.1 (1)		
<b>Greatest Losing Margin:</b>	17 Points v Melbourne, 2PF, 2022 (S7) (IP)-North Melbourne 2.4 (16) v Melbourne 5.3 (33)				
<b>Goals For:</b>	68	<b>Behinds For:</b>	80	<b>Avg Score For:</b>	37.5
<b>Goals Against:</b>	44	<b>Behinds Against:</b>	50	<b>Avg Score Against:</b>	24.2
<b>Success Rate:</b>	65.4%	<b>Total Attendance:</b>	47,779		

<b>AWARDS</b>	
<b>All Australian Players:</b>	Jess Duffin 2019 Jasmine Garner 2019, 2020, 2021, 2022 (S6), 2022 (S7) (C) Emma Kearney 2019, 2020 (VC), 2021, 2022 (S6) (C), 2022 (S7) Emma King 2019 Ash Riddell 2020, 2022 (S6)
<b>All Australian Coach:</b>	N/A
<b>Rising Star Nominees:</b>	Courteney Munn R3, 2019 Daisy Bateman R6, 2021 Mia King R1, 2022 (S6) Isabella Eddey R7, 2022 (S6)
<b>Most W Votes:</b>	37-Ash Riddell
<b>AFLW Best &amp; Fairest:</b>	N/A
<b>Coaches Records:</b>	Scott Gowans 14 Matches 2019-2020 (W11-D0-L3) 79% Darren Crocker 34 Matches 2021- (W21-D1-L12) 63%
<b>Previous Captains:</b>	2019-Emma Kearney 2020-Emma Kearney 2021-Emma Kearney 2022 (S6)-Emma Kearney 2022 (S7)-Emma Kearney
<b>Runner Up:</b>	N/A
<b>Wooden Spoon:</b>	N/A

## 2023 NAB AFLW SEASON MEDIA GUIDE

<b>Youngest/Oldest Player on Debut:</b>	Youngest - Taylah Gatt 17y 299d (R1, 2022 S7) Oldest - Moana Hope 30y 355d (R1, 2019)
<b>Leading Goalkicker Year By Year:</b>	2019-Moana Hope & Emma King (8) 2020-Kaitlyn Ashmore (9) 2021-Sophie Abbatangelo & Jasmine Garner (9) 2022 (S6)-Jasmine Garner (11) 2022 (S7)-Tahlia Randall (12)

## PORT ADELAIDE

AT A GLANCE	
After arguably underperforming in its inaugural season last year, Port Adelaide has been specific in the kinds of players it targeted in the offseason to improve. Adding former AFLW leading goalkicker Ashleigh Saint (nee Woodland) in attack, former All-Australian Janelle Cuthbertson in defence and exciting young ruck Matilda Scholz, Lauren Arnell's side looks much stronger heading into its second season. Still with last year's Rising Star Hannah Ewings and second-placed Abbey Dowrick in the middle, and Erin Phillips as captain, they're likely to challenge plenty of teams.	
<b>2023 Venues:</b>	Alberton Oval
KEY PEOPLE	
<b>GM of AFLW:</b>	Juliet Haslam OAM
<b>Coach:</b>	Lauren Arnell (Captained Carlton in the winning side in the first ever AFLW match in 2017, Lions premiership player 2021)
<b>Assistant Coaches:</b>	Daniel Caire - Midfield Coach Cam Sutcliffe - Forward Coach Sam Virgo - Backline Coach Braedon Talbot - Player Development Coach Dave Reynolds - Player Development Coach
<b>Captain:</b>	Erin Phillips OAM
TEAM SNAPSHOT	
<b>Premierships:</b>	N/A
<b>Ladder Finishes - *Conference System was used in 2019 &amp; 2020 #Season ended early due to COVID</b>	
<b>2022 (S7):</b>	17 <sup>th</sup>
CLUB RECORDS	
<b>Most Games:</b>	
10-Amelie Borg 2022 (S7)-	
10-Abbey Dowrick 2022 (S7)-	
10-Hannah Dunn 2022 (S7)-	
10-Hannah Ewings 2022 (S7)-	
10-Angela Foley 2022 (S7)-	
10-Olivia Levicki 2022 (S7)-	
10-Maria Moloney 2022 (S7)-	
10-Ebony O'Dea 2022 (S7)-	
10-Erin Phillips 2022 (S7)-	
10-Kate Surman 2022 (S7)	
10-Indy Tahau 2022 (S7)-	
10-Jacqui Yorston 2022 (S7)-	
<b>Most Goals:</b>	
4-Hannah Ewings 2022 (S7)-	
4-Jade De Melo 2022 (S7)-	
4-Gemma Houghton 2022 (S7)-	
4-Brittany Perry 2022 (S7)	
<b>Most Goals in a Game:</b>	3-Hannah Ewings (R4, 2022 S7)
<b>Club Best and Fairest:</b>	
2022 (S7)-Hannah Ewings	
<b>Club Highest Scores:</b>	
10.8 (68) v Sydney 0.2 (2), R4, 2022 (S7) (ABO)	
5.3 (33) v St Kilda 4.11 (35), R9, 2022 (S7) (RSEA)	
5.2 (32) v Gold Coast 7.4 (46), R5, 2022 (S7) (BU)	
4.5 (29) v North Melbourne 7.12 (54), R8, 2022 (S7) (ABO)	
4.4 (28) v West Coast 6.4 (40), R1, 2022 (S7) (MRP)	

<b>Greatest Winning Margins:</b>					
66 Points v Sydney, R4, 2022 (S7) (ABO)-Port Adelaide 10.8 (68) v Sydney 0.2 (2)					
<b>Greatest Losing Margins:</b>					
60 Points v Adelaide, R6, 2022 (S7) (AO)-Port Adelaide 0.3 (3) v Adelaide 8.15 (63)					
27 Points v Essendon, R10, 2022 (S7) (ABO)-Port Adelaide 1.4 (10) v Essendon 5.7 (37)					
25 Points v North Melbourne, R8, 2022 (S7) (ABO)-Port Adelaide 4.5 (29) v North Melbourne 7.12 (54)					
19 Points v Western Bulldogs, R2, 2022 (S7) (ABO)-Port Adelaide 1.3 (9) v Western Bulldogs 3.10 (28)					
14 Points v Gold Coast, R5, 2022 (S7) (BU)-Port Adelaide 5.2 (32) v Gold Coast 7.4 (46)					
<b>SEASON 7 SNAPSHOT</b>					
<b>Finished:</b>	17 <sup>th</sup>	<b>Most Goals:</b>	4-Hannah Ewings, Jade De Melo, Gemma Houghton & Brittany Perry	<b>Highest Score:</b>	10.8 (68) v Sydney 0.2 (2), R4, (ABO)
<b>Lowest Score:</b>	0.3 (3) v Adelaide 8.15 (63), R6, (AO)	<b>Greatest Winning Margin:</b>	66 Points v Sydney, R4, (ABO)-Port Adelaide 10.8 (68) v Sydney 0.2 (2)		
<b>Greatest Losing Margin:</b>	60 Points v Adelaide, R6, (AO)-Port Adelaide 0.3 (3) v Adelaide 8.15 (63)				
<b>Goals For:</b>	35	<b>Behinds For:</b>	45	<b>Avg Score For:</b>	25.5
<b>Goals Against:</b>	48	<b>Behinds Against:</b>	73	<b>Avg Score Against:</b>	36.1
<b>Success Rate:</b>	15%	<b>Total Attendance:</b>	42,146		

<b>AWARDS</b>	
<b>All Australian Players:</b>	N/A
<b>All Australian Coach:</b>	N/A
<b>Rising Star Nominees:</b>	Abbey Dowrick R1, 2022 (S7) Hannah Ewings R3, 2022 (S7) Indy Tahau R10, 2022 (S7)
<b>Most W Votes:</b>	7-Hannah Ewings
<b>AFLW Best &amp; Fairest:</b>	N/A
<b>Coaches Records:</b>	Lauren Arnell 10 Matches 2022 (S7)- (W1-D1-L8) 15%
<b>Previous Captains:</b>	2022 (S7)-Erin Phillips
<b>Runner Up:</b>	N/A
<b>Wooden Spoon:</b>	N/A
<b>Youngest/Oldest Player on Debut:</b>	Youngest - Sachi Syme 17y 282d (R1, 2022 S7) Oldest - Erin Phillips 37y 100d (R1, 2022 S7)
<b>Leading Goalkicker Year By Year:</b>	2022 (S7)-Hannah Ewings, Jade De Melo, Gemma Houghton & Brittany Perry (4)

## RICHMOND

AT A GLANCE							
Coming off its best AFLW season to date, Richmond finished in the top four thanks to an eight-week undefeated streak, which included a win over Grand Finalist Brisbane and a draw with preliminary finalist North Melbourne. This year the Tigers look different, with spearhead Courtney Wakefield now retired, Caitlin Greiser and Courtney Jones have been recruited to fill the gap in attack. Without their home of Punt Road available for the season due to redevelopments, the Tigers will call Ikon Park home for the 2023 season.							
<b>2023 Venues:</b>	Ikon Park						
KEY PEOPLE							
<b>GM of AFLW:</b>	Kate Sheahan						
<b>Coach:</b>	Ryan Ferguson						
<b>Assistant Coaches:</b>	Lauren Tesoriero - Backline Coach Shaun Hampson - Midfield Coach Nathan Chapman - Forwards Coach Emma Grant - Development Coach Adam Marcon - Development Coach						
<b>Captain:</b>	Katie Brennan						
TEAM SNAPSHOT							
<b>Premierships:</b>	N/A						
<b>Ladder Finishes - *Conference System was used in 2019 &amp; 2020 #Season ended early due to COVID</b>							
*#2020:	7 <sup>th</sup> (A)	2021:	10 <sup>th</sup>	2022 (S6):	11 <sup>th</sup>	2022 (S7):	4 <sup>th</sup>
CLUB RECORDS							
<b>Most Games:</b>							
37 Gabrielle Seymour 2020-							
36 Monique Conti 2020-							
32 Maddy Brancatisano 2020-2022 (S7)							
32 Kate Dempsey 2020-							
32 Rebecca Miller 2020-							
<b>Most Goals:</b>							
36 Katie Brennan 2020-							
31 Courtney Wakefield 2020-2022 (S7)							
13 Tayla Stahl 2020-2022 (S6)							
12 Christina Bernardi 2020-2022 (S6)							
11 Monique Conti 2020-							
<b>Most Goals in a Game:</b>	4-Courtney Wakefield (R8, 2022 S7)						
<b>Club Best and Fairest:</b>							
2020 Monique Conti							
2021 Monique Conti							
2022 (S6) Monique Conti							
2022 (S7) Monique Conti							
<b>Club Highest Scores:</b>							
10.8 (68) v West Coast 7.3 (45), R7, 2022 (S6) (MRP)							
10.1 (61) v St Kilda 3.5 (23), R1, 2022 (S6) (KS)							
9.6 (60) v Geelong 2.1 (13), R5, 2021 (GMHBA)							
9.4 (58) v GWS Giants 2.3 (15), R9, 2022 (S7) (MSP)							
7.5 (47) v Fremantle 11.11 (77), R3, 2022 (S6) (SC)							
<b>Greatest Winning Margins:</b>							
47 Points v Geelong, R5, 2021 (GMHBA)-Richmond 9.6 (60) v Geelong 2.1 (13)							
43 Points v GWS Giants, R9, 2022 (S7) (MSP)-Richmond 9.4 (58) v GWS Giants 2.3 (15)							
38 Points v St Kilda, R1, 2022 (S6) (KS)-Richmond 10.1 (61) v St Kilda 3.5 (23)							
35 Points v Hawthorn, R3, 2022 (S7) (SC)-Richmond 7.2 (44) v Hawthorn 1.3 (9)							

## 2023 NAB AFLW SEASON MEDIA GUIDE

23 Points v West Coast, R7, 2022 (S7) (MRP)-Richmond 10.8 (68) v West Coast 7.3 (45)					
<b>Greatest Losing Margins:</b>					
56 Points v North Melbourne, R3, 2020 (IP)-Richmond 2.8 (20) v North Melbourne 12.4 (76)					
45 Points v GWS Giants, R5, 2020 (RO)-Richmond 1.5 (11) v GWS Giants 7.14 (56)					
39 Points v St Kilda, R6, 2020 (RSEA)-Richmond 0.3 (3) v St Kilda 6.6 (42)					
38 Points v Collingwood, R10, 2022 (S6) (VP)-Richmond 1.3 (9) v Collingwood 6.11 (47)					
36 Points v North Melbourne, 1SF, 2022 (S7) (SC)-Richmond 6.2 (38) v North Melbourne 11.8 (74)					
<b>SEASON 7 SNAPSHOT</b>					
<b>Finished:</b>	4 <sup>th</sup>	<b>Most Goals:</b>	14-Courtney Wakefield	<b>Highest Score:</b>	9.4 (58) v GWS Giants 2.3 (15), R9, (MSP)
<b>Lowest Score:</b>	1.5 (11) v Geelong 2.3 (15), R1, (GMHBA)		<b>Greatest Winning Margin:</b>	43 Points v GWS Giants, R9, (MSP)-Richmond 9.4 (58) v GWS Giants 2.3 (15)	
<b>Greatest Losing Margin:</b>	36 Points v North Melbourne, 1SF, (SC)-Richmond 6.2 (38) v North Melbourne 11.8 (74)				
<b>Goals For:</b>	54	<b>Behinds For:</b>	57	<b>Avg Score For:</b>	31.8
<b>Goals Against:</b>	44	<b>Behinds Against:</b>	66	<b>Avg Score Against:</b>	27.5
<b>Success Rate:</b>	62.5%	<b>Total Attendance:</b>	26,987		

<b>AWARDS</b>	
<b>All Australian Players:</b>	Katie Brennan 2021, 2022 (S6) Monique Conti 2021, 2022 (S6), 2022 (S7) Eilish Sheerin 2022 (S7) Courtney Wakefield 2022 (S7)
<b>All Australian Coach:</b>	N/A
<b>Rising Star Nominees:</b>	Ellie McKenzie R5, 2021
<b>Most W Votes:</b>	49-Monique Conti
<b>AFLW Best &amp; Fairest:</b>	N/A
<b>Coaches Records:</b>	Tom Hunter 6 Matches 2020 (W0-D0-L6) 0% Ryan Ferguson 31 Matches 2021- (W13-D1-L17) 44%
<b>Previous Captains:</b>	2020-Katie Brennan 2021-Katie Brennan 2022 (S6)-Katie Brennan 2022 (S7)-Katie Brennan
<b>Runner Up:</b>	N/A
<b>Wooden Spoon:</b>	2020 (A)
<b>Youngest/Oldest Player on Debut:</b>	Youngest - Emelia Yassir 18y 104d (R1, 2022 S6) Oldest - Lauren Tesoriero 33y 121d (R1, 2020)
<b>Leading Goalkicker Year By Year:</b>	2020-Courtney Wakefield (4) 2021-Katie Brennan (14) 2022 (S6)-Katie Brennan (14) 2022 (S7)-Courtney Wakefield (14)

## ST KILDA

AT A GLANCE							
Yet to register more than three wins in a season, the Saints went all out in the trade period to bring in top end talent, to reasonable success. Last season's AFLW leading goalkicker Jesse Wardlaw adds plenty up forward, while former-Collingwood duo Steph Chiocci and Jaimee Lambert offer strength through the middle, as do Natalie Plane and Serene Watson in defence. Above all, the return of former no.6 draft pick Tyanna Smith to the Saints' midfield will be most important. After starting to establish a real attacking method of play last season, St Kilda now needs to put that to work with this incoming talent.							
<b>2023 Venues:</b>	RSEA Park Moorabbin						
KEY PEOPLE							
<b>GM of AFLW:</b>	Tessie McManus						
<b>Coach:</b>	Nick Dal Santo						
<b>Assistant Coaches:</b>	Dale Robinson - Forward Coach Lachlan Harris - Midfield Coach Andrew Fisher - Backline Coach Alison Downie - AFLW Specialist Coach (Rucks and Talls) David Carden - AFLW Specialist Coach						
<b>Captain:</b>	Hannah Priest						
TEAM SNAPSHOT							
<b>Premierships:</b>	N/A						
<b>Ladder Finishes - *Conference System was used in 2019 &amp; 2020 #Season ended early due to COVID</b>							
<b>*#2020:</b>	5 <sup>th</sup> (B)	<b>2021:</b>	11 <sup>th</sup>	<b>2022 (S6):</b>	13 <sup>th</sup>	<b>2022 (S7):</b>	13 <sup>th</sup>
CLUB RECORDS							
<b>Most Games:</b>							
35 Hannah Priest 2020-							
34 Caitlin Greiser 2020-2022 (S7)							
34 Kate Shierlaw 2020-2022 (S7)							
33 Darcy Guttridge 2020-							
32 Tarni White 2020-2022 (S7)							
<b>Most Goals:</b>							
29 Caitlin Greiser 2020-2022 (S7)							
24 Kate Shierlaw 2020-2022 (S7)							
15 Jessica Matin 2021-2022 (S7)							
9 Nicola Xenos 2020-							
8 Darcy Guttridge 2020-							
<b>Most Goals in a Game:</b>	4-Kate Shierlaw (R1, 2022 S7)						
<b>Club Best and Fairest:</b>							
2020 Rosie Dillon, Caitlin Greiser, Georgia Patrikios, Olivia Vesely							
2021 Georgia Patrikios							
2022 (S6) Bianca Jakobsson							
2022 (S7) Kate Shierlaw							
<b>Club Highest Scores:</b>							
11.10 (76) v West Coast 3.2 (20), R9, 2021 (MRP)							
9.9 (63) v Hawthorn 1.4 (10), R2, 2022 (S7) (BHCO)							
8.8 (56) v Sydney 4.3 (27), R1, 2022 (S7) (NSO)							
8.3 (51) v Western Bulldogs 6.6 (42), R1, 2021 (RSEA)							
7.9 (51) v Geelong 3.4 (22), R4, 2021 (RSEA)							
<b>Greatest Winning Margins:</b>							
56 Points v West Coast, R9, 2021 (MRP)-St Kilda 11.10 (76) v West Coast 3.2 (20)							
53 Points v Hawthorn, R2, 2022 (S7) (BHCO)-St Kilda 9.9 (63) v Hawthorn 1.4 (10)							

## 2023 NAB AFLW SEASON MEDIA GUIDE

39 Points v Richmond, R6, 2020 (RSEA)-St Kilda 6.6 (42) v Richmond 0.3 (3)					
29 Points v Geelong, R4, 2021 (RSEA)-St Kilda 7.9 (51) v Geelong 3.4 (22)					
29 Points v Sydney, R1, 2022 (S7) (NSO)-St Kilda 8.8 (56) v Sydney 4.3 (27)					
<b>Greatest Losing Margins:</b>					
53 Points v Adelaide, R5, 2021 (CS)-St Kilda 1.2 (8) v Adelaide 8.13 (61)					
50 Points v Geelong, R5, 2022 (S7) (GMHBA)-St Kilda 3.3 (21) v Geelong 11.5 (71)					
46 Points v Collingwood, R8, 2021 (VP)-St Kilda 2.1 (13) v Collingwood 8.11 (59)					
46 Points v Carlton, R7, 2022 (S6) (IP)-St Kilda 0.2 (2) v Carlton 7.6 (48)					
44 Points v Melbourne, R6, 2021 (CF)-St Kilda 3.4 (22) v Melbourne 9.12 (66)					
<b>SEASON 7 SNAPSHOT</b>					
<b>Finished:</b>	13 <sup>th</sup>	<b>Most Goals:</b>	13-Kate Shierlaw	<b>Highest Score:</b>	9.9 (63) v Hawthorn 1.4 (10), R2, (BHCO)
<b>Lowest Score:</b>	2.1 (13) v Adelaide 4.5 (29), R10, (RSEA)	<b>Greatest Winning Margin:</b>		53 Points v Hawthorn, R2, (BHCO)-St Kilda 9.9 (63) v Hawthorn 1.4 (10)	
<b>Greatest Losing Margin:</b>	50 Points v Geelong, R5, (GMHBA)-St Kilda 3.3 (21) v Geelong 11.5 (71)				
<b>Goals For:</b>	43	<b>Behinds For:</b>	49	<b>Avg Score For:</b>	30.7
<b>Goals Against:</b>	50	<b>Behinds Against:</b>	73	<b>Avg Score Against:</b>	37.3
<b>Success Rate:</b>	30%	<b>Total Attendance:</b>		25,473	

<b>AWARDS</b>	
<b>All Australian Players:</b>	Caitlin Greiser 2020 Georgia Patrikios 2021
<b>All Australian Coach:</b>	N/A
<b>Rising Star Nominees:</b>	Georgia Patrikios R1, 2020 Caitlin Greiser R3, 2020 Olivia Vesely R5, 2020 Tarni White R1, 2021 Tyanna Smith R4, 2021
<b>Most W Votes:</b>	17-Georgia Patrikios
<b>AFLW Best &amp; Fairest:</b>	N/A
<b>Coaches Records:</b>	Peta Searle 15 Matches 2020-2021 (W5-D0-L10) 33% Nick Dal Santo 19 Matches 2022 (S6)- (W5-D0-L14) 26% Paddy Hill 1 Match 2022 (S6) (W0-D0-L1) 0%
<b>Previous Captains:</b>	2020-Catherine Phillips, Kate Shierlaw & Rhiannon Watt 2021-Catherine Phillips, Hannah Priest, Kate Shierlaw & Rhiannon Watt 2022 (S6)-Hannah Priest 2022 (S7)-Hannah Priest
<b>Runner Up:</b>	N/A
<b>Wooden Spoon:</b>	N/A
<b>Youngest/Oldest Player on Debut:</b>	Youngest - J'Noemi Anderson 17y 279d (R5, 2022 S7) Oldest - Emma Mackie 35y 153d (R1, 2020)
<b>Leading Goalkicker Year By Year:</b>	2020-Caitlin Greiser (10) 2021-Caitlin Greiser (9) 2022 (S6)-Nicola Xenos (6) 2022 (S7)-Kate Shierlaw (13)

## SYDNEY SWANS

AT A GLANCE							
Winless in its maiden season last year, the Swans have gotten to work in the offseason both in recruitment and style of play in order to break that duck this year. Newly appointed co-captains Chloe Molloy and Lucy McEvoy add talent and leadership, and former-Cat Laura Gardiner solidifies an otherwise young and inexperienced midfield. Meanwhile emerging talent in Sofia Hurley, Montana Ham and Cynthia Hamilton will be better for the experience of last season. Sydney's first chance at a win is in round one where it hosts cross-town rivals GWS at North Sydney Oval.							
<b>2023 Venues:</b>	Henson Park, North Sydney Oval						
KEY PEOPLE							
<b>GM of AFLW:</b>	Kate Mahony						
<b>Coach:</b>	Scott Gowans						
<b>Assistant Coaches:</b>	Nick Davis - Assistant Coach Tanya Hetherington - Forward Coach Bronwyn Gulden - Back Coach Colin O'Riordan - Team Defence Coach Bailey Bourne - Development Coach Kristie O'Dwyer - Development Coach						
<b>Captain:</b>	Chloe Molloy and Lucy McEvoy						
TEAM SNAPSHOT							
<b>Premierships:</b>	N/A						
<b>Ladder Finishes - *Conference System was used in 2019 &amp; 2020 #Season ended early due to COVID</b>							
<b>2022 (S7):</b>	18 <sup>th</sup>						
CLUB RECORDS							
<b>Most Games:</b>							
10-Molly Eastman 2022 (S7)							
10-Alexia Hamilton 2022 (S7)-							
10-Ella Heads 2022 (S7)-							
10-Sofia Hurley 2022 (S7)-							
10-Bridie Kennedy 2022 (S7)-							
10-Brooke Lochland 2022 (S7)-							
10-Bella R. Smith 2022 (S7)-							
10-Lauren Szigeti 2022 (S7)-							
10-Brenna Tarrant 2022 (S7)-							
10-Alana Woodward 2022 (S7)-							
<b>Most Goals:</b>							
7-Brooke Lochland 2022 (S7)-							
7-Rebecca Privitelli 2022 (S7)-							
3-Sarah Dargan 2022 (S7)							
3-Cynthia Hamilton 2022 (S7)-							
3-Sofia Hurley 2022 (S7)-							
<b>Most Goals in a Game:</b>	3-Brooke Lochland (R5, 2022 S7)						
<b>Club Best and Fairest:</b>							
2022 (S7)-Cynthia Hamilton							
<b>Club Highest Scores:</b>							
7.2 (44) v Essendon 7.6 (48), R8, 2022 (S7) (IP)							
4.7 (31) v Hawthorn 5.5 (35), R5, 2022 (S7) (SC)							
4.4 (28) v Fremantle 6.6 (42), R9, 2022 (S7) (HP)							
4.3 (27) v St Kilda 8.8 (56), R1, 2022 (S7) (NSO)							
4.3 (27) v Geelong 15.12 (102), R10, 2022 (S7) (GMHBA)							

<b>Greatest Losing Margins:</b>					
75 Points v Geelong, R10, 2022 (S7) (GMHBA)-Sydney 4.3 (27) v Geelong 15.12 (102)					
66 Points v Port Adelaide, R4, 2022 (S7) (ABO)-Sydney 0.2 (2) v Port Adelaide 10.8 (68)					
66 Points v North Melbourne, R6, 2022 (S7) (SC)-Sydney 0.1 (1) v North Melbourne 9.13 (67)					
47 Points v GWS Giants, R3, 2022 (S7) (SCG)-Sydney 2.6 (18) v GWS Giants 9.11 (65)					
34 Points v Gold Coast, R7, 2022 (S7) (HP)-Sydney 2.3 (15) v Gold Coast 7.7 (49)					
<b>SEASON 7 SNAPSHOT</b>					
<b>Finished:</b>	18 <sup>th</sup>	<b>Most Goals:</b>	7-Brooke Lochland & Rebecca Privitelli	<b>Highest Score:</b>	7.2 (44) v Essendon 7.6 (48), R8, (IP)
<b>Lowest Score:</b>	0.1 (1) v North Melbourne 9.13 (67), R6, (SC)		<b>Greatest Winning Margin:</b>	N/A	
<b>Greatest Losing Margin:</b>	75 Points v Geelong, R10, (GMHBA)-Sydney 4.3 (27) v Geelong 15.12 (102)				
<b>Goals For:</b>	29	<b>Behinds For:</b>	33	<b>Avg Score For:</b>	20.7
<b>Goals Against:</b>	82	<b>Behinds Against:</b>	85	<b>Avg Score Against:</b>	57.7
<b>Success Rate:</b>	0%	<b>Total Attendance:</b>	29,821		

<b>AWARDS</b>	
<b>All Australian Players:</b>	N/A
<b>All Australian Coach:</b>	N/A
<b>Rising Star Nominees:</b>	Montana Ham R4, 2022 (S7) Sofia Hurley R9, 2022 (S7) Cynthia Hamilton R10, 2022 (S7)
<b>Most W Votes:</b>	3-Brooke Lochland
<b>AFLW Best &amp; Fairest:</b>	N/A
<b>Coaches Records:</b>	Scott Gowans 9 Matches 2022 (S7)- (W0-D0-L9) 0% Baker Denneman 1 Match 2022 (S7) (W0-D0-L1) 0%
<b>Previous Captains:</b>	2022 (S7)-Maddy Collier, Brooke Lochland & Lauren Szigeti
<b>Runner Up:</b>	N/A
<b>Wooden Spoon:</b>	2022 (S7)
<b>Youngest/Oldest Player on Debut:</b>	Youngest - Cynthia Hamilton 18y 147d (R1, 2022 S7) Oldest - Alana Woodward 32y 45d (R1, 2022 S7)
<b>Leading Goalkicker Year By Year:</b>	2022 (S7)-Brooke Lochland & Rebecca Privitelli (7)

## WEST COAST EAGLES

AT A GLANCE							
After spending the offseason consolidating its list and finding stability for the first time in its short history, West Coast looks primed to enjoy some reward on the scoreboard this season. Keeping its core of exciting young players, including Bella Lewis, Courtney Rowley, Sarah Lakay and Sophie McDonald together, the Eagles have added former-Docker Amy Franklin and are still yet to unveil Lauren Wakfer after an ACL injury. They will no doubt be focused on their round one Western Derby, yet to win one but edging ever-closer to that important victory.							
<b>2023 Venues:</b>		Mineral Resources Park (MRP)					
KEY PEOPLE							
<b>GM of AFLW:</b>		Michelle Cowan					
<b>Coach:</b>		Michael Prior					
<b>Assistant Coaches:</b>		Rohan McHugh - Backline Coach Hamish Brayshaw - Midfield Coach Pia Faletti - Forwards Coach Dean Irving - Key Position & Ruck Coach Andrew Di Loreto - Head of Development Amanda Robertson - Development Coach Evie Gooch - Development Coach - Backs					
<b>Captain:</b>		Emma Swanson					
TEAM SNAPSHOT							
<b>Premierships:</b>		N/A					
<b>Ladder Finishes - *Conference System was used in 2019 &amp; 2020 #Season ended early due to COVID</b>							
<b>*#2020:</b>	7 <sup>th</sup> (B)	<b>2021:</b>	12th	<b>2022 (S6):</b>	14th	<b>2022 (S7):</b>	16 <sup>th</sup>
CLUB RECORDS							
<b>Most Games:</b>							
35 Belinda Smith 2020-							
32 Emma Swanson 2020-							
30 Hayley Bullas 2020-2022 (S7)							
29 Isabella Lewis 2021-							
26 Dana Hooker 2020-							
26 Sophie McDonald 2020-							
<b>Most Goals:</b>							
12 Aimee Schmidt 2022 (S6)-							
10 Imahra Cameron 2020-2022 (S7)							
9 Grace Kelly 2020-2022 (S6)							
8 Mikayla Bowen 2020-2022 (S6)							
7 Emma Swanson 2020-							
<b>Most Goals in a Game:</b>		3-Imahra Cameron (R7,2021), Aimee Schmidt (R7,2022 S6)					
<b>Club Best and Fairest:</b>							
2020 Dana Hooker							
2021 Isabella Lewis							
2022 (S6) Emma Swanson							
2022 (S7) Emma Swanson							
<b>Club Highest Scores:</b>							
8.5 (53) v Geelong 2.2 (14), R7, 2021 (MRP)							
7.3 (45) v Richmond 10.8 (68), R7, 2022 (S6) (MRP)							
6.5 (41) v Hawthorn 6.8 (44), R6, 2022 (S7) (KS)							
6.4 (40) v Port Adelaide 4.4 (28), R1, 2022 (S7) (MRP)							
5.4 (34) v Gold Coast 4.9 (33), R5, 2021 (MRP)							
5.4 (34) v Richmond 5.12 (42), R8, 2021 (SC)							

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<b>Greatest Winning Margins:</b>					
39 Points v Geelong, R7, 2021 (MRP)-West Coast 8.5 (53) v Geelong 2.2 (14)					
12 Points v Port Adelaide, R1, 2022 (S7) (MRP)-West Coast 6.4 (40) v Port Adelaide 4.4 (28)					
7 Points v GWS Giants, R4, 2022 (S7) (GS)-West Coast 2.4 (16) v GWS Giants 1.3 (9)					
4 Points v Western Bulldogs, R4, 2020 (LO)-West Coast 4.6 (30) v Western Bulldogs 3.8 (26)					
2 Points v St Kilda, R4, 2022 (S6) (WS)-West Coast 2.10 (22) v St Kilda 2.8 (20)					
<b>Greatest Losing Margins:</b>					
78 Points v Melbourne, R10, 2022 (S7) (CF)-West Coast 0.1 (1) v Melbourne 11.13 (79)					
74 Points v Brisbane, R8, 2022 (S6) (MRP)-West Coast 4.0 (24) v Brisbane 15.8 (98)					
67 Points v Fremantle, R6, 2021 (OS)-West Coast 1.2 (8) v Fremantle 11.9 (75)					
60 Points v Western Bulldogs, R9, 2022 (S6) (OS)-West Coast 1.2 (8) v Western Bulldogs 10.8 (68)					
59 Points v Melbourne, R5, 2020 (CF)-West Coast 1.1 (7) v Melbourne 10.6 (66)					
<b>SEASON 7 SNAPSHOT</b>					
<b>Finished:</b>	16 <sup>th</sup>	<b>Most Goals:</b>	5-Aimee Schmidt	<b>Highest Score:</b>	6.5 (41) v Hawthorn 6.8 (44), R6, (KS)
<b>Lowest Score:</b>	0.1 (1) v Melbourne 11.13 (79), R10 (CF)	<b>Greatest Winning Margin:</b>	12 Points v Port Adelaide, R1, (MRP)-West Coast 6.4 (40) v Port Adelaide 4.4 (28)		
<b>Greatest Losing Margin:</b>	78 Points v Melbourne, R10, (CF)-West Coast 0.1 (1) v Melbourne 11.13 (79)				
<b>Goals For:</b>	33	<b>Behinds For:</b>	41	<b>Avg Score For:</b>	23.9
<b>Goals Against:</b>	63	<b>Behinds Against:</b>	71	<b>Avg Score Against:</b>	44.9
<b>Success Rate:</b>	20%	<b>Total Attendance:</b>	17,378		

<b>AWARDS</b>	
<b>All Australian Players:</b>	N/A
<b>All Australian Coach:</b>	N/A
<b>Rising Star Nominees:</b>	Mikayla Bowen R5, 2021 Isabella Lewis R8, 2021 Sarah Lakay R5, 2022 (S7) Ella Roberts R6, 2022 (S7) Charlotte Thomas R7, 2022 (S7)
<b>Most W Votes:</b>	19-Emma Swanson
<b>AFLW Best &amp; Fairest:</b>	N/A
<b>Coaches Records:</b>	Luke Dwyer 6 Matches 2020 (W1-D0-L5) 17% Daniel Pratt 9 Matches 2021 (W2-D0-L7) 22% Michael Prior 20 Matches 2022 (S6)- (W3-D0-L17) 15%
<b>Previous Captains:</b>	2020-Emma Swanson 2021-Emma Swanson 2022-(S6) Emma Swanson 2022-(S7) Emma Swanson
<b>Runner Up:</b>	N/A
<b>Wooden Spoon:</b>	2020 (B) 2022 (S6)
<b>Youngest/Oldest Player on Debut:</b>	Youngest - Ella Roberts 17y 253d (R1, 2022 S7) Oldest - Chantella Perera 33y 247d (R1, 2020)
<b>Leading Goalkicker Year By Year:</b>	2020-Hayley Bullas (2) 2021-Grace Kelly (7) 2022 (S6)-Aimee Schmidt (7) 2022 (S7)-Aimee Schmidt (5)

## WESTERN BULLDOGS

AT A GLANCE							
Another club that worked to find consistency in its list over the offseason after years of significant player turnover, the Bulldogs have kept together its exciting young list. Once again led by Ellie Blackburn as captain and Nathan Burke as coach, the club has welcomed back premierships player Nicole Callinan in an off-field role, and will return to Whitten Oval in round five after significant redevelopment at the venue. A club that has been vocal in its aim for two premierships by 2025, they must avenge their dramatic last-gasp elimination final loss if they are to find that success.							
<b>2023 Venues:</b>		Whitten Oval, Mars Stadium (Ballarat)					
KEY PEOPLE							
<b>GM of AFLW:</b>		Sean Cadd					
<b>Coach:</b>		Nathan Burke					
<b>Assistant Coaches:</b>		Kate McCarthy - Forward Coach Matt Skubis - Backline Coach Shaun Campbell - Stoppages Coach Nicole Callinan - Player Development Manager Josh Bruce - Development Coach					
<b>Captain:</b>		Ellie Blackburn					
TEAM SNAPSHOT							
<b>Premierships:</b>		1- 2018					
<b>Ladder Finishes - *Conference System was used in 2019 &amp; 2020 #Season ended early due to COVID</b>							
<b>2017:</b>	6 <sup>th</sup>	<b>2018:</b>	1 <sup>st</sup>	<b>*2019:</b>	5 <sup>th</sup> (A)	<b>*#2020:</b>	6 <sup>th</sup> (B)
<b>2021:</b>	8 <sup>th</sup>	<b>2022 (6):</b>	7 <sup>th</sup>	<b>2022 (7):</b>	7 <sup>th</sup>		
CLUB RECORDS							
<b>Most Games:</b>							
58 Ellie Blackburn 2017-							
57 Kirsty Lamb 2017-							
50 Naomi Ferres 2018-							
44 Bailey Hunt 2017-							
39 Eleanor Brown 2019-							
<b>Most Goals:</b>							
29 Bonnie Toogood 2018-2022 (S6)							
28 Ellie Blackburn 2017-							
21 Kirsten McLeod 2017-							
18 Isabel Huntington 2018-2022 (S6)							
18 Kirsty Lamb 2017-							
18 Brooke Lochland 2017-2022 (S6)							
<b>Most Goals in a Game:</b>		7-Brooke Lochland (R4, 2018)					
<b>Club Best and Fairest:</b>							
2017 Ellie Blackburn & Emma Kearney							
2018 Emma Kearney							
2019 Monique Conti							
2020 Isabel Huntington							
2021 Ellie Blackburn							
2022 (S6) Ellie Blackburn & Kirsty Lamb							
2022 (S7) Ellie Blackburn							
<b>Club Highest Scores:</b>							
12.14 (86) v Carlton 2.1 (13), R4, 2018 (WO)							
10.8 (68) v West Coast 1.2 (8), R9, 2022 (S6) (OS)							

8.7 (55) v West Coast 3.5 (23), R9, 2022 (S7) (MRP)					
7.10 (52) v GWS Giants 3.2 (20), R7, 2017 (MO)					
8.3 (51) v Fremantle 10.6 (66), R6, 2020 (WO)					
<b>Greatest Winning Margins:</b>					
73 Points v Carlton, R4, 2018 (WO)-Western Bulldogs 12.14 (86) v Carlton 2.1 (13)					
60 Points v West Coast, R9, 2022 (S6) (OS)-Western Bulldogs 10.8 (68) v West Coast 1.2 (8)					
32 Points v West Coast, R9, 2022 (S7) (MRP)-Western Bulldogs 8.7 (55) v West Coast 3.5 (23)					
32 Points v GWS Giants, R7, 2017 (MO)-Western Bulldogs 7.10 (52) v GWS Giants 3.2 (20)					
32 Points v Fremantle, R1, 2017 (WO)-Western Bulldogs 6.8 (44) v Fremantle 1.6 (12)					
<b>Greatest Losing Margins:</b>					
64 Points v Melbourne, R7, 2022 (S7) (CF)-Western Bulldogs 1.3 (9) v Melbourne 10.13 (73)					
56 points v Adelaide, R8, 2021 (CS)-Western Bulldogs 3.4 (22) v Adelaide 12.6 (78)					
36 Points v Collingwood, R6, 2021 (VP)-Western Bulldogs 2.3 (15) v Collingwood 7.9 (51)					
32 Points v Brisbane, R4, 2019 (WO)-Western Bulldogs 2.5 (17) v Brisbane 7.7 (49)					
32 Points v Collingwood, R5, 2020 (MRR)-Western Bulldogs 3.3 (21) v Collingwood 8.5 (53)					
32 Points v Brisbane, R2, 2022 (S6) (MARS)-Western Bulldogs 5.4 (34) v Brisbane 10.6 (66)					
<b>SEASON 7 SNAPSHOT</b>					
<b>Finished:</b>	7 <sup>th</sup>	<b>Most Goals:</b>	8-Gabby Newton	<b>Highest Score:</b>	8.7 (55) v West Coast 3.5 (23), R9, (MRP)
<b>Lowest Score:</b>	1.3 (9) v Melbourne 10.13 (73), R7, (CF)		<b>Greatest Winning Margin:</b>	32 Points v West Coast, R9, (MRP)-Western Bulldogs 8.7 (55) v West Coast 3.5 (23)	
<b>Greatest Losing Margin:</b>	64 Points v Melbourne, R7, (CF)-Western Bulldogs 1.3 (9) v Melbourne 10.13 (73)				
<b>Goals For:</b>	50	<b>Behinds For:</b>	61	<b>Avg Score For:</b>	32.8
<b>Goals Against:</b>	46	<b>Behinds Against:</b>	61	<b>Avg Score Against:</b>	30.6
<b>Success Rate:</b>	63.4%	<b>Total Attendance:</b>	24,352		

<b>AWARDS</b>	
<b>All Australian Players:</b>	Ellie Blackburn 2017, 2018, 2021 Monique Conti 2019 Isabel Huntington 2020 Emma Kearney 2017, 2018 Kirsty Lamb 2022 (S6) Brooke Lochland 2018 Katie Lynch 2022 (S7) Hannah Scott 2018
<b>All Australian Coach:</b>	Paul Groves 2018
<b>Rising Star Nominees:</b>	Bailey Hunt R1, 2017 Libby Birch R2, 2018 Bonnie Toogood, R2, 2018 Monique Conti R4, 2018 Aishling Utri R4, 2018 Naomi Ferres R7, 2018 Gabby Newton R4, 2020 Isabel Huntington R6, 2020 Jessica Fitzgerald R2, 2021 Eleanor Brown R9, 2021 Elisabeth Georgostathis R7, 2022 (S6) Nell Morris-Dalton R9, 2022 (S6) Isabelle Pritchard R10, 2022 (S6) Rylie Wilcox R3, 2022 (S7)
<b>Most W Votes:</b>	68-Ellie Blackburn

**2023 NAB AFLW SEASON MEDIA GUIDE**

<b>AFLW Best &amp; Fairest:</b>	Emma Kearney 2018
<b>Coaches Records:</b>	Paul Groves 22 Matches 2017-2019 (W10-D0-L12) 45% Nathan Burke 36 Matches 2020- (W17-D1-L18) 49%
<b>Previous Captains:</b>	2017-Katie Brennan 2018-Katie Brennan 2019-Ellie Blackburn & Katie Brennan 2020-Ellie Blackburn 2021-Ellie Blackburn 2022 (S6)-Ellie Blackburn 2022 (S7)-Ellie Blackburn
<b>Runner Up:</b>	N/A
<b>Wooden Spoon:</b>	2019 (A)
<b>Youngest/Oldest Player on Debut:</b>	Youngest - Rylie Wilcox 17y 268d (R1, 2022 S7) Oldest - Nicole Callinan 34y 40d (R1, 2017)
<b>Leading Goalkicker Year By Year:</b>	2017-Ellie Blackburn (6) 2018-Brooke Lochland (12) 2019-Katie Brennan (6) 2020-Kirsten McLeod (5) 2021-Isabel Huntington (12) 2022 (S6)-Bonnie Toogood (10) 2022 (S7)-Gabby Newton (8)

## AFLW VENUES

Venue Name / Traditional Owner Name	Home Club/s	Suburb	State	Non Commercial Name	Oval Size (m)	Capacity
AIA Centre / Wurundjeri	Collingwood	Melbourne	VIC	Olympic Park Oval	160x138	3,500
Alberton Oval / Kaurna	Port Adelaide	Alberton	SA	Alberton Oval	170x125	8,000
Arden Street Oval / Wurundjeri	North Melbourne Tasmanian Kangaroos	North Melbourne	VIC	North Melbourne Recreation Reserve	160x130	3,500
Blacktown International Sports Park / Darug	GWS Giants	Blacktown	NSW	Blacktown International Sports Park	159x139	10,000
Blundstone Arena / Palawa	North Melbourne Tasmanian Kangaroos	Bellerive	TAS	Bellerive Oval	162x122	19,000
Brighton Homes Arena / Yagara/Yugara	Brisbane Lions	Springfield	QLD	Springfield Central Stadium	161x128	10,000
Casey Fields / Wurundjeri/ Boon Wurrung	Melbourne	Cranbourne East	VIC	Casey Fields	160x132	9,000
Cazaly Stadium / Yirrganydji & Yidinji	Hawthorn	Cairns	QLD	Cazaly Stadium	165x140	13,500
Fremantle Community Bank Oval / Whadjuk	Fremantle	Fremantle	WA	Fremantle Oval	170x114	10,000
GMHBA Stadium / Wadawurrung	Geelong Cats	Geelong	VIC	Kardinia Park	153x132	36,000
Great Barrier Reef Arena / Yuwibara	Gold Coast Suns	Mackay	QLD	Harrup Park Country Club	151x115	10,000
Henson Park / Gadigal	Sydney Swans, GWS Giants	Marrickville	NSW	Henson Park	158x132	20,000
Heritage Bank Stadium / Yugambeh	Gold Coast Suns	Carrara	QLD	Carrara Stadium	157x136	27,500
Ikon Park / Wurundjeri	Carlton Melbourne Richmond	Carlton	VIC	Princes Park	170x102	13,000
Kinetic Stadium / Boon Wurrung/ Bunerong	Hawthorn	Frankston	VIC	Frankston Oval	170x119	5,000
Manuka Oval / Ngannawal & Ngambri	GWS Giants	Canberra	ACT	Manuka Oval	165x130	16,000
Mars Stadium / Wadawurrung	Western Bulldogs	Ballarat	VIC	Eureka Stadium	159 x 129	11,000

## 2023 NAB AFLW SEASON MEDIA GUIDE

Venue Name / Traditional Owner Name	Home Club/s	Suburb	State	Non Commercial Name	Oval Size (m)	Capacity
Mineral Resources Park / Whadjuk	West Coast Eagles	Lathlain	WA	Lathlain Park	125x108	5,000
North Sydney Oval / Cammeraygal	Sydney Swans	North Sydney	NSW	North Sydney Oval	164x109	10,000
Norwood Oval / Kurna	Adelaide Crows	Norwood	SA	Norwood Oval	160x130	9,700
Reid Oval / Gunditjmara	Essendon	Warrnambool	VIC	Reid Oval	159x128	5,000
RSEA Park / Wurundjeri	St Kilda	Moorabbin	VIC	Moorabbin Oval	160x112	8,000
UTAS Stadium / Palawa	North Melbourne Tasmanian Kangaroos	Launceston	TAS	York Park	160x132	15,000
Victoria Park / Wurundjeri	Collingwood	Collingwood	VIC	Victoria Park	161x128	8,000
Victoria University Whitten Oval / Wurundjeri / Boon Wurrung	Western Bulldogs	Footscray	VIC	Whitten Oval	160x130	10,000
Wigan Oval / Kurna	Adelaide Crows	Unley	SA	Unley Oval	160x121	7,000
Windy Hill / Wurundjeri	Essendon	Essendon	VIC	Essendon Recreation Reserve	152x124	5,000

## ACCREDITATION

All working media will require a current AFL Media Accreditation to work at 2023 NAB AFLW Season matches. All queries relating to accreditation are to be directed to [AFL.Accreditation@afl.com.au](mailto:AFL.Accreditation@afl.com.au).

Those that hold a 2023 Match Day Pass – All Competitions will not need to apply for a new accreditation.

Media with existing accreditation will need to ensure they have AFLW access, which is indicated by the AFLW logo at the bottom of the accreditation and the Premiership Cup in the top right square.



Accreditation on the left (with AFLW logo) permits access to AFLW games. **Accreditation on right (without AFLW logo) will require personnel to apply for a separate AFLW pass.**

### APPLYING FOR ACCREDITATION

Media representatives seeking accreditation should apply through their designated editorial representative who will sign off on the accreditation lodged for them.

**Organisations who do not have an editorial representative must apply for an 'Individual accreditation'.**

The accreditation process requires up to date contact information to be submitted to [AFL.Accreditation@afl.com.au](mailto:AFL.Accreditation@afl.com.au)

- Headshot (coloured JPEG in portrait orientation with light coloured / plain background. Please note black and white headshots will not be accepted)
- Date of birth
- Gender
- Mobile number
- Email address
- Current home address and postal address
- Employer
- Job title (journalist, photographer or other)
- Access required

**IN-SEASON DAY PASSES**

Requests for daily passes for AFLW matches can be placed up until 12:00pm Thursday prior to the round commencing. Please allow time for approval and distribution.

After requests are lodged, each working personnel will be required to acknowledge all profile fields have been completed by their respective organisation and acknowledge both terms and conditions.

- [2023 AFL General Accreditation Terms and Conditions](#)
- [2023 AFL Media Accreditation Terms and Conditions](#)

**PHOTOGRAPHERS**

Photographers permitted on-field. Please wear the relevant vest (for general and freelance photographers, this is the white coloured vest). **Email [caleb.scanlon@afl.com.au](mailto:caleb.scanlon@ afl.com.au) if you require a new vest.**

Colour vest and on-field access:

COLOUR	ON-FIELD ACCESS
Blue	Permitted beyond the boundary at all times when play is not occurring, including National Anthems, Anzac Observances, Dreamtime performances, and Coin Tosses.
Green	Permitted beyond the boundary pre-match, quarter-time, half time and three quarter-time and post-match
White	No access past the boundary at any time.

**ACCESS**

- **'A'** denotes 'Arena Access'. To gain access to the arena, you also need a pink 'Arena Access 2023' lanyard.
- **'D'** denotes dressing room access
- **'M'** denotes media box and press conference access.
- **'B'** denotes broadcast area access

## **AFLW RULES**

There are four rule adjustments introduced for the 2023 NAB AFLW season. There are also AFLW specific rules listed below that differ from the AFL competition.

### **Duration of match and intervals between quarters**

Increased quarter length to 17 minutes in total, broken down into 15 minutes with time on for goals or major injuries only, and an additional 2 minutes with time on for all match stoppages.

The length of the interval at quarter time and three-quarter time will be reduced from 6 minutes and 30 seconds to 6 minutes, and the length of interval at half time will be reduced from 16 minutes to 14 minutes.

### **Boundary Throw-Ins**

Boundary umpires will move 10 metres into the playing surface when the ball goes out of bounds between the 50-metre arcs. Boundary throw ins within the 50-metre arcs will be completed from the boundary line.

The existing 'last touch out of bounds' rule will still apply between the 50-metre arcs.

### **Interchange Cap and Interchange Boards**

An interchange cap of 60 rotations per team per match will be introduced. Clubs will be permitted to use interchange boards to deliver messages relating to rotations and team tactics (as per the AFL competition).

### **Runners**

There will be a cap on runners accessing the field of play. Runners can access the playing surface three times per quarter until the last three minutes of that quarter for a maximum of 90 seconds each time, as well as after a goal is scored.

## **AFLW-SPECIFIC RULES**

### **Boundary Throw-Ins**

Between the 50-metre arcs, boundary throw-ins happen 10m inside the boundary line, with the aim of landing approximately 25m into the field of play. Inside the forward and defensive 50-metre arcs, the boundary throw-ins happen from the boundary line.

### **Last Disposal Between The Arcs**

If the ball goes out of bounds between the forward and defensive 50-metre arcs as a result of a kick or handball, the opposing team will receive a free kick where the ball crossed the line. If it is not clear who touched the ball last, it is thrown in. This rule was introduced to reduce congestion and secondary stoppages.

### **Centre Bounce 5-6-5**

Just like the AFL has a 6-6-6 rule, there's a slightly tweaked version at AFLW level due to having 16 players on the field. At centre bounces (or ball-ups), each team must have five forwards and five defenders inside their respective 50m arcs. Three midfielders plus the ruck will be in the middle of the ground, with a winger somewhere on the long side of the centre square (technically a rectangle). A first infraction will result in a warning, but a second will be a free kick to the opposing side's ruck.

### **Rotation Cap**

For 2023 there will be a cap on the number of rotations Clubs can use during a game of 60 rotations. This excludes rotations made due to injury assessment or blood rule, as well as any changes made at QT, HT or 3QT.

### On the Clock

These games are short, sharp and action-packed. The length of an AFLW match has increased to 17 minutes per quarter, with time on called for all match stoppages during the last two minutes of each term. When you add in the breaks between every quarter, the whole match is done and dusted in two hours.

### The Team

Each team fields 16 a side, with the aim of improving the flow of the game and reducing congestion. Given games are played in summer, five players sit on the bench (up from four in the AFL).

### Team Runners

Each team Runner will be permitted to enter the field of play three times per quarter, as well as after any goals. They can be on the field for 90 seconds on their three trips but must be on their way off the ground after goals by the time play is ready to restart.

### Interchange Boards

To assist with managing rotations and messages, Clubs will be permitted to use interchange boards held up from their bench.

### Ball Size

It's a little difficult to tell from the stands, but at size four, the ball is a little smaller than the size five one used in the AFL competition. Analysis has shown the slightly smaller ball is easier for women to mark.

### Bye Bye, Bounce

The traditional bounce has been "bounced" out, with the smaller ball meaning umpires throw up the ball in the centre and around the ground.

## GENERAL FOOTBALL RULES

### Marks Or Free Kicks In Deep Defensive 50

If a defender takes a mark, or gets a free kick, within nine metres of their own goal, then the player from the attacking team must stand the mark in line with the top of the goal square. This gives the defender a bit more room to run and create.

### 50m Penalty

If paid a 50m penalty, the player with the ball can immediately advance the mark by 50m without waiting for the umpire, and restart play. The player on the mark cannot get in the way of the advancing player, or another 50m penalty will be paid.

### Kicking For Goal After The Siren

If a player has taken a mark or been awarded a free kick just prior to the siren – whether it's the end of a quarter or the end of the game – they can now have a shot for goal using a checkside or snap kick. The player needs to ensure they end up in line with the player on the mark when they kick the ball, but can start on an angle.

### Marking Contest

The "hands in the back" rule interpretation changed in 2019, meaning a player can now hold their ground by placing their hands in the back of their opponent in a marking contest. However, they can't push their opponent in the back.

### Ruck Contests – Prior Opportunity

Another change in 2019. Rucks can now take possession when contesting a bounce, ball-up or boundary throw-in and will not be regarded as having had prior opportunity. The ruck for each team will continue to nominate to the field umpire, to assist in blocking frees and preventing a third player up.

[RETURN TO MENU](#)

## MCCLELLAND TROPHY



**In March 2023, the AFL announced that the McClelland Trophy will now represent a combined award to the 'Champion Club' and will be presented to the best-performed club across both the Toyota AFL and NAB AFLW competitions.**

Commencing in 2023 and awarded annually, the club with the most points at the end of the AFL and AFLW home and away season will receive \$1 million that will be shared across the players and the Champion Club, with the exact split to be determined as part of the ongoing CBA negotiations.

The AFL Champion Club will be determined by the results across the AFL and AFLW during the home and away season and the winning club will receive the McClelland Trophy.

The McClelland Trophy has a rich history in the game, having been awarded to the club that finished first on the ladder after the home and away season in the men's competition in recent years, after previously being awarded for overall club performance across seniors, reserves and under 19s when clubs fielded multiple teams.

Instituted in 1951 in the then Victorian Football League, it was named after William McClelland – a former Melbourne Premiership player, club captain, president of the MCC, and long-time VFL president from 1926-55.

He was an inaugural inductee into the Australian Football Hall of Fame and the trophy will now recognise overall club performance in the two combined elite competitions.

### THE AFL CHAMPION CLUB AWARD

#### Method of Calculation:

- AFL win = Four points, draw = two points
- AFLW win = Eight points, draw = four points

**Tie Breaker:** Should two teams finish on the same points, the ladder percentages from the two competitions will be added together and the highest percentage wins.

The varying points allocation is scaled due to the different length of seasons across the AFL and AFLW.

Ultimately, there is a similar amount of weight given to performing well in the AFL as there is in the AFLW.

The points model will be reviewed each year based on changes in season length.

A presentation of the perpetual trophy will be displayed at the winning club for the 12 months they hold the title.

McClelland Trophy if points were allocated in 2022:

CLUB	AFL WINS	AFL DRAWS	AFL POINTS	AFLW WINS	AFLW DRAWS	AFLW POINTS	TOTAL POINTS
MELB	16		64	9		72	136
BRIS	15		60	9		72	132
GEEL	18		72	7		56	128
COLL	16		64	7		56	120
RICH	13	1	54	7	1	60	114
WBD	12		48	7		56	104
ADEL	8		32	8		64	96
FREM	15	1	62	3	1	28	90
GCS	10		40	5		40	80
CARL	12		48	2	2	24	72
STK	11		44	3		24	68
SYD	16		64	0		0	64
ESS	7		28	4		32	60
NM	2		8	6	1	52	60
GWS	6		24	4		32	56
HAW	8		32	3		24	56
PORT	10		40	1	1	12	52
WCE	2		8	2		16	24

## AFLW SELECTION COMMITTEES

All-Australian Panel	Rising Star Nomination Panel
Nicole Livingstone (Chair)	Nicole Livingstone (Chair)
Andrew Dillon	Andrew Dillon
Laura Kane	Laura Kane
Jason Bennett	Kevin Sheahan
Kelli Underwood	Lou Caluzzi
Sarah Black	Gemma Bastiani
Katie Loynes	Jason Bennett
Narelle Smith	Katie Loynes
Megan Waters	

### 2023 Rising Star Eligibility

For the 2023 NAB AFLW season, players will be eligible to be nominated for the Rising Star award if:

- They are under the age of 21 on 31 December; and
- Have not previously been nominated for the Rising Star award unless they have played a total of 10 or less matches at the beginning of the season, and;
- Have not previously won the AFLW Rising Star award.
- Note: Previously players were ineligible to be nominated if they had been nominated previously, irrespective of how many matches they had played.

The AFLW Rising star weekly nominations will be announced Monday following the preceding round.

## AFLW INCLUSIVE LANGUAGE GUIDE

The AFL recognises that Australian Football is not just a sporting game. It is a beloved game that plays an important role in bringing families and communities together.

The purpose of this guide is to inform the AFL community of best-practice language to empower an inclusive and person-centered approach to communication. We ask you to please take note of the advice in this resource, and if you have questions, please don't hesitate to contact a member of the AFL's Inclusion and Social Policy team.

### INDIGENOUS LANGUAGE GUIDE

The Indigenous population makes up two and a half percent of the total Australian population; from this, 90,000 participants are involved with AFL programs around the country. Indigenous Players make up 5% of our AFLW list. The AFL is proud of its commitment to foster and strengthen inclusion and diversity in Australia's Game.

#### Aboriginal and Torres Strait Islander protocols

Protocols for welcoming visitors to Country have always been a part of Aboriginal and Torres Strait Islander cultures and interactions.

#### Welcome to Country

Welcome to Country is delivered by Traditional Owners of the specific land or Country the welcome is being conducted on, or Aboriginal and Torres Strait Islander peoples who have been given permission from those Traditional Owners to welcome visitors to their Country.

Welcome to Country occurs at the beginning of a formal event and can take many forms including singing, dancing, smoking ceremonies, and/or a speech.

#### Acknowledgment of Country

An Acknowledgement of Country is an opportunity for anyone to show respect for the Traditional Owners and the continuing connection of Aboriginal and Torres Strait Islander peoples to Country. This is recommended to be used at the beginning of any public speaking engagement or official ceremony by those who have not sought direct permission from the Traditional Owners group.

#### 2023 AFLW Indigenous Round Honouree

The AFL are proud to name Ebony Abbott-McCormack (nee Miller) as the 2023 Indigenous Round Honouree in recognition of her strong contribution to football over the past twenty years. Ebony is the fourth woman to be recognised as the Indigenous Round Honouree, joining Aunty Joy Murphy Wandin AO who was the honouree in season Five, Alicia Janz, honoured Season Six and Aunty Pam, who was our Season Seven honouree.

## REFERRING TO ABORIGINAL AND TORRES STRAIT ISLANDER PEOPLES

### Demonstrating inclusive and respectful language

Using respectful and inclusive language and terminology is an essential component of reconciliation. Given the diversity of Aboriginal and Torres Strait Islander cultures and identities across Australia, you should always seek advice from your Aboriginal and Torres Strait Islander stakeholders regarding preferences and protocols around terminology.

- Using 'Aboriginal and Torres Strait Islander' or the language group of the people one is referring to (i.e. Noongar: South West Western Australia. Palawa: Tasmania) is most often considered best practice.
- First Nations and First Peoples Other pluralised terms such as 'First Nations' or 'First Peoples' are also acceptable language, and respectfully encompass the diversity of Aboriginal and Torres Strait Islander cultures and identities

- The acronym ATSI should be avoided as this can be seen as lacking respect of different identities. First Nations and First Peoples Other pluralised terms such as ‘First Nations’ or ‘First Peoples’ are also acceptable language, and respectfully encompass the diversity of Aboriginal and Torres Strait Islander cultures and identities.

### Acknowledging Diversity

Pluralisation should extend to generalised reference to Aboriginal and Torres Strait Islander ‘histories,’ ‘perspectives,’ ‘ways of being,’ ‘contributions,’ and so forth. This acknowledges that Aboriginal and Torres Strait Islander peoples are not homogenous.

### Indigenous

In some parts of the country, the term ‘Indigenous’ can be considered offensive. That is, it has scientific connotations that have been used historically to describe Aboriginal and Torres Strait Islander peoples as part of the ‘flora/fauna’ rather than the human population of Australia. It can be seen as a problematically universalising or homogenising label for what are highly diverse identities.

An exception for the term ‘Indigenous’ is considered in some situations, for example:

- If an Aboriginal and Torres Strait Islander person or organisation prefers and/or has approved the word ‘Indigenous’ to be used;
- If an organisation has appropriately referred to a program or job title (e.g. “Indigenous Programs Unit” or “Indigenous Programs Manager”);
- If the word ‘Indigenous’ has been appropriately embedded into an organisational policy e.g. Federal or State Governments, United Nations;

### Capitalisation

As capitalisation demonstrates respect, ‘Aboriginal’ and ‘Torres Strait Islander’ should always be capitalised.

Capitalisation conventions are often also considered appropriate to extend to terms such as:

- First Peoples/Nations/Australians;
- Indigenous (if it is used at all);
- Elders;
- Traditional Owners/Custodians;
- Country (and corresponding terms such as ‘Land,’ when it is used in place of ‘Country’), as well as the names of particular Language Groups or geo-cultural communities

## PRIDE LANGUAGE GUIDE

The AFL is committed to the inclusion of gender diverse people in our game. The AFL intends that gender diverse players who are registered to play football in the competition that accords with their identified gender are supported in doing so in a safe and inclusive environment.

### Inclusive Language

Language is diverse and constantly evolving. The key is to practice, ask for and be open to feedback and to keep trying as practice makes perfect.

### Basics of Inclusive Language

Using inclusive language makes a real difference to LGBTIQ people.

- If someone discloses to you that they’re from one of the LGBTIQ communities, respectfully ask what terms they use to describe themselves, then use those terms. These include names and pronouns.
- Don’t question or make assumptions about someone’s gender, sexuality or relationship. Accept and respect how people define their gender and sexuality.
- Use language that acknowledges that we have diverse relationships and families. This can mean using words like “partner” or “parents”, particularly when describing groups of people.

### Acronyms

LGBTQI (or variations of it) is an acronym for lesbian, gay, bisexual, transgender, queer/questioning and intersex. It is used to refer collectively to these communities. The 'LGB' refers to sexuality/sexual identity; the 'T' refers to gender identity; and the 'I' refers to people who have an intersex variation. 'Q' can refer to either gender identity or sexuality.

### Pronouns

Pronoun is what a person uses to describe themselves generally reflecting their gender identity.

- Conventional pronouns are 'she/her/hers' and 'he/him/his'.
- Gender neutral pronouns, such as 'they/them/their'.

If unsure about which pronoun to use, use the person's name.

### Gender Identity

Gender identity refers to the way in which a person understands, identifies or expresses their gender, whether that be as a man, woman, both, in between, or another identity.

### Cisgender

Cisgender / cis is a term used to describe people who identify their gender as the same as what was assigned to them at birth (male or female). 'Cis' is a Latin term meaning 'on the same side as'.

### Non-Binary

Non-Binary is a term used to describe a person who does not identify exclusively as either a man or a woman. Genders that sit outside of the female and male binary are often called non-binary.

A person might identify solely as non-binary or relate to non-binary as an umbrella term and consider themselves genderfluid, genderqueer, trans masculine, trans feminine, agender, bigender, or something else.

### Gender Diverse

Gender diverse is an umbrella term that includes all the different ways gender can be experienced and perceived. It can include people questioning their gender, those who identify as trans/transgender, genderqueer, non-binary, gender non-conforming and many more.

### Sexual Orientation

Sexual orientation refers to an individual's sexual and romantic attraction to another person. This can include, but is not limited to, heterosexual, lesbian, gay, bisexual and asexual.

### Resources

The information above has been collated from the following resources which you can access to gain further information.

#### Pride in Sport

<https://www.prideinsport.com.au/terminology>

#### LGBTIQ Inclusive Language Guide

<https://www.vic.gov.au/sites/default/files/2019-06/LGBTIQ-Inclusive-Language-Guide.pdf>

#### Reconciliation Australia

<https://www.reconciliation.org.au/acknowledgement-of-country-and-welcome-to-country>

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